

DESTINATION
DOOR COUNTY

MARITIME
PAST,
PRESENT
& FUTURE

MAY 18-21, 2023
MEDIA WEEKEND

MAY 18-21, 2023

A WAY WITH WATER

Explore the Door Peninsula's deep-rooted maritime history shaped by the waters of Green Bay and Lake Michigan. Visit some of Door County's 11 historic lighthouses, ferry lines, commercial fishing fleet, Maritime museums and 300 miles of shoreline.

BEHIND THE NET - FAMILY OWNED
COMMERCIAL FISHING BOAT EXCURSIONS

CANA ISLAND LIGHTHOUSE

COMPLETED EXPANSION OF DOOR
COUNTY MARITIME MUSEUM TOWER
EXHIBITS

WASHINGTON ISLAND FERRY



connect



www.doorcounty.com
Twitter: @MyDoorCounty
Facebook: @DoorCountyWisconsin
Pinterest: @MyDoorCounty
Instagram: @DoorCounty
#MyDoorCounty

Geiger & Associates
public relations

www.geigerpr.com
Twitter/Instagram: @geigerpr

Geiger contacts:

Jimmy Branch: 850-228-8485
Carrigan Ramsey, 850-228-7657
Kendall Brockett, 850-567-0856

Notes:

At meals journalists are responsible for their own alcohol purchases - at the bar or a separate tab with the server.

We may not be able to return to accommodations prior to dinner each afternoon. Please feel free to bring anything you'd like to have with you in the morning to keep in the Geiger van.



THURSDAY MAY 18, 2023

Media arrive via sponsored transportation and check in at accommodations.

ARRIVALS

9:40 a.m. Michael Upton checks out of GRB accommodations and meets G&A staff to depart for Door County - JB/KB

9:56 a.m. Kaylie Jasinski arrives GRB and is met at baggage claim by G&A staff for transportation Door County - JB/KB

10:12 a.m. Craig Ritchie and Mary Alice Wenzl arrive GRB and are met at baggage claim by G&A staff for transportation to Door County - JB/KB

10:46 a.m. Edward Lundquist and David Gee arrive GRB and are met at baggage claim by G&A staff for transportation to Door County - JB/KB

11:37 a.m. Misty Reagin arrives ATW and is met at baggage claim by G&A staff for transportation to Door County - CR

12:21 p.m. Jose Delfino arrives ATW and is met at baggage claim by G&A staff for transportation to Door County - CR

Chaya Milchtein, Jodyann Morgan, Pam Grout, Jim Dick, Susan Lanier-Graham and Bill Graham arrive via personal auto and check in at accommodations

Journalists: Mary Alice Wenzl, Chaya Milchtein, Jodyann Morgan, Michael Upton, Pam Grout, Jim Dick, Craig Ritchie, David Gee, Kaylie Jasinski, Edward Lundquist
Geiger staff: Jimmy Branch, Kendall Brockett
Headcount: 10 journalists, 2 G&A

DOOR COUNTY COFFEE

12:30 P.M. - 1:45 P.M.

Enjoy a gourmet, made from scratch lunch and attend “coffee college” at Door County’s premier coffee roaster. Roasting coffee in small batches to exacting specifications—be sure to try delicious specialty flavors like cherry crème or, for the bean aficionados, try elite espresso.

Contact: Vicki Wilson, 920-743-8930

*En route, JB drops off Edward Lundquist to meet the Mobile Bay crew

DOOR PENINSULA WINERY AND DOOR COUNTY DISTILLERY

2:00 P.M. - 3:00 P.M.

Hand-crafted near the canal city of Sturgeon Bay, find the county’s original and largest winery, and the first distillery in the area to produce vodka, gin and fruit infused vodka.

Meet Beth for tour and tasting.

Contact: Beth Levendusky, 920-743-7431

*CR meets group with Misty Reagin and Jose Delfino



MEET IN LOBBY TO DEPART

5:25 P.M. Edgewater Resort: Mary Alice Wenzl, Michael Upton - CR
5:35 P.M. Parkwood Lodge: David Gee, Kaylie Jasinski, Jose Delfino - CR
5:30 P.M. Baileys Harbor Schoolhouse Inn: Pam Grout, Jim Dick - KB
5:35 P.M. Baileys Harbor: Susan Lanier-Graham, Bill Graham - KB
5:40 P.M. Square Rigger: Chaya Milchtein, Jodyann Morgan - JB
5:50 P.M. Landmark Resort: Misty Reagin, Craig Ritchie, Edward Lundquist
*Walk to Carrington on own to meet group

ALL MEDIA

Journalists: Mary Alice Wenzl, Chaya Milchtein, Jodyann Morgan, Misty Reagin, Michael Upton, Pam Grout, Jim Dick, Susan Lanier-Graham, Bill Graham, Craig Ritchie, David Gee, Kaylie Jasinski, Edward Lundquist, Jose Delfino
Geiger staff: Jimmy Branch, Carrigan Ramsey, Kendall Brockett
DDC staff: Jon Jarosh
Headcount: 14 journalists, 3 G&A, 1 DDC

CARRINGTON AT THE LANDMARK RESORT

6:00 P.M.

Meet in front of the Carrington Restaurant for a property tour of The Landmark Resort before seating.

In the heart of the Door Peninsula is the Carrington, an upscale casual restaurant with a relaxed and inviting atmosphere. The Carrington offers a full bar and award-winning food, featuring favorites like the line-caught walleye and beef tenderloin with a cabernet sauvignon demi-glacé. Located on top of the bluff, every seat in the house offers an outstanding view of the Green Bay.

Contact: Sonja, Clarissa and Michael, 920-868-5162



FRIDAY MAY 19, 2023

MEET IN LOBBY TO DEPART FOR DAY-LONG TRACK

5:00 a.m. Parkwood Lodge: David Gee, Kaylie Jasinski, Jose Delfino

5:15 a.m. Landmark Resort: Craig Ritchie, Edward Lundquist

Geiger staff: Jimmy Branch

COMMERCIAL FISHING EXCURSION

Historically, Door County has been a maritime hub for Great Lakes shipping and fishing in Wisconsin. Many of its villages and towns started out as fishing ports dotting the Lake Michigan shoreline. There are two types of fishing in Door County - Commercial fishing for mainly whitefish through companies like Henriksen Fisheries, Baileys Harbor Fish Company and Lindal Fisheries. And sport fishing for salmon, trout, bass, walleye, and other species using a number of locally run charter boats or personal watercrafts.

LAKE TO TABLE

5:30 A.M. - 7:30 A.M.

Take a boat ride with Henriksen Fisheries to get a behind the scenes look at the peninsula's commercial fishing industry. For 35 years the Henriksen family has supplied it's signature boneless whitefish fillets, fish boil chunks and whole fish to over 30 favorite local restaurants and smokehouses.

Contact: Charlie Henriksen, 920-421-1640

Meet location: George K. Pinney County Park

4879 Bay Shore Dr, Sturgeon Bay, WI 54235



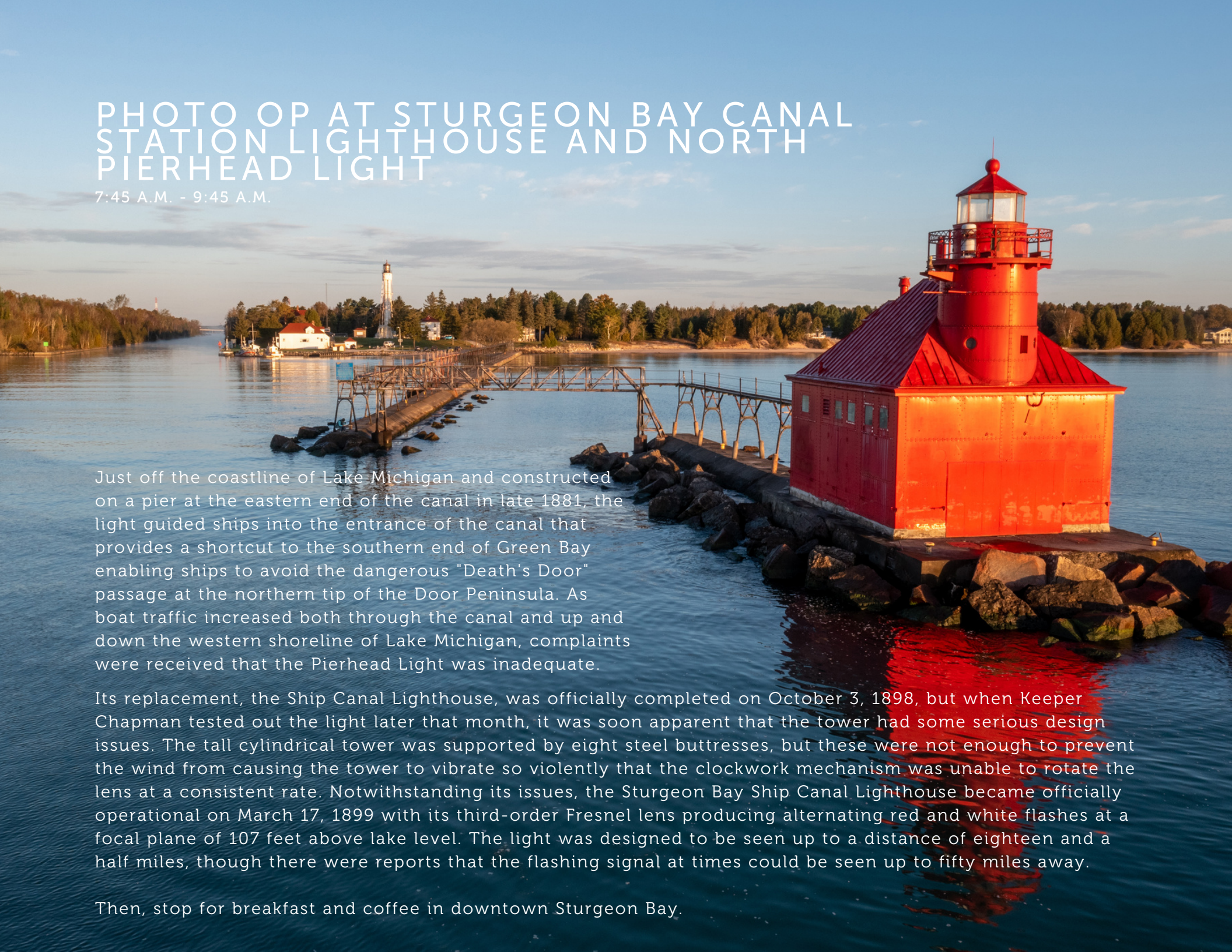
PHOTO OP AT STURGEON BAY CANAL STATION LIGHTHOUSE AND NORTH PIERHEAD LIGHT

7:45 A.M. - 9:45 A.M.

Just off the coastline of Lake Michigan and constructed on a pier at the eastern end of the canal in late 1881, the light guided ships into the entrance of the canal that provides a shortcut to the southern end of Green Bay enabling ships to avoid the dangerous "Death's Door" passage at the northern tip of the Door Peninsula. As boat traffic increased both through the canal and up and down the western shoreline of Lake Michigan, complaints were received that the Pierhead Light was inadequate.

Its replacement, the Ship Canal Lighthouse, was officially completed on October 3, 1898, but when Keeper Chapman tested out the light later that month, it was soon apparent that the tower had some serious design issues. The tall cylindrical tower was supported by eight steel buttresses, but these were not enough to prevent the wind from causing the tower to vibrate so violently that the clockwork mechanism was unable to rotate the lens at a consistent rate. Notwithstanding its issues, the Sturgeon Bay Ship Canal Lighthouse became officially operational on March 17, 1899 with its third-order Fresnel lens producing alternating red and white flashes at a focal plane of 107 feet above lake level. The light was designed to be seen up to a distance of eighteen and a half miles, though there were reports that the flashing signal at times could be seen up to fifty miles away.

Then, stop for breakfast and coffee in downtown Sturgeon Bay.



STURGEON BAY

From thousand-foot lakers to small bass-fishing boats, this community's heritage is all about boats and water. Admire the historic Michigan Street Bridge, see historic fishing tugs or the jaw-dropping enormity of container ships. Here lies the heart of the county's music scene, a vibrant arts mecca, and historic shopping districts laden with dining, pubs, and cozy coffee shops. All of this envelops the marvel of the Sturgeon Bay canal and natural wonders of the Potawatomi State Park and nearby preserves.



DOOR COUNTY MARITIME MUSEUM

10:00 A.M. - 12:00 P.M.

Located on the working waterfront of Sturgeon Bay, the museum exhibits span the nautical history of Door County from early American Indian canoes to post World War II bulk carriers. See the newly opened in May 2021 Jim Kress Maritime Lighthouse Tower - this one-of-a-kind landmark creates a encapsulates the area's legacy of maritime history and offers an unparalleled panorama spanning the entire historic working waterfront, from the waters of Green Bay to the Sturgeon Bay shipping canal.

Contact: Sam Perlman and Paige Funkhouser, 920-743-5958

SCATURO'S BAKING CO. & CAFE

12:15 P.M. - 1:30 P.M.

A family-owned and operated business serving Sturgeon Bay for over 20 years. Lunch favorites include the "ultimate Door County burger," featuring Renard's 2 year aged white cheddar, and "the Scat Mac n' Cheese" with Marchant's bacon!

Contact: Robert Scaturo, 920-746-8727

BAILEYS HARBOR

CANA ISLAND LIGHTHOUSE

2:30 P.M. - 4:00 P.M.

Cross the causeway to see the lighthouse standing watch on the shore of Lake Michigan for more than 140 years. Investigate the 8.7-acre island that includes the 89-foot-tall light tower, the original home of the lighthouse keeper and his family, and the oil house where fuel for the light was stored. The highlight of any Cana Island visit is climbing the 97 steps of the tower's spiral staircase to reach the gallery deck. The outside deck delivers a sweeping view of Lake Michigan and the Door County peninsula
Contact: Sam Perlman and Paige Funkhouser, 920-743-5958

Lake Michigan's waves and rocky limestone shoreline hug the village of Baileys Harbor, making it an ideal respite to reconnect with nature and outdoor adventure.





ALL MEDIA

Journalists: Mary Alice Wenzl, Chaya Milchtein, Jodyann Morgan, Misty Reagin, Michael Upton, Pam Grout, Jim Dick, Susan Lanier-Graham, Bill Graham, Craig Ritchie, David Gee, Kaylie Jasinski, Edward Lundquist, Jose Delfino
Geiger staff: Jimmy Branch, Carrigan Ramsey, Kendall Brockett
Headcount: 14 journalists, 3 G&A

FISH BOIL AT THE OLD POST OFFICE

5:00 P.M.

Enjoy an authentic Fish Boil dinner at the Old Post Office in Ephraim, a Door County dining tradition. Dine on freshly caught Lake Michigan whitefish caught by local fishermen and cooked outside over an open fire, just as it was 100 years ago by the Scandinavian settlers of the Peninsula. Contact: Ryan Krause, 920-854-4034

The fish boil tradition began as an economical way to feed large, hungry groups of lumberjacks and fishermen. Churches picked up the tradition to raise money, and people from all over would come to taste the local fish, potatoes and Door County cherry pie. Eventually area restaurants followed and the Door County Fish Boil became a "not to be missed" event for every visitor.

SATURDAY MAY 20, 2023

MEET IN LOBBY TO DEPART FOR DAY-LONG TRACK

6:55 a.m. Landmark Resort: Craig Ritchie, Edward Lundquist

7:10 a.m. Parkwood Lodge: David Gee, Kaylie Jasinski, Jose Delfino

Geiger staff: Jimmy Branch



FERRY RIDE ACROSS DEATH'S DOOR

8:00 A.M. BOARDING *7:45 A.M. ARRIVAL

After vehicles and passengers are safely on board at the Northport ferry dock, the ferry will embark on a 30-minute ride past Plum, Pilot and Detroit Islands, making the same passage as the Native Americans who paddled their canoes from island to island, French explorers who came to the area and schooners that traveled this passage a century ago. Contact: Hoyt Purinton, 920-847-2546

FERRY OVERVIEW AND BOATYARD TOUR

8:45 A.M. - 10:15 A.M.

Get an in-depth look at the Washington Island Ferry Line - When passengers reach the end of Highway 42 in their vehicles, at the tip of the peninsula, they find Northport Pier and the Washington Island Ferry Line.

Started in 1940 with two existing wooden ferries, the ferry line has over the years added steel ferries and today the line boasts modern, Coast Guard-approved vessels that make up to 25 round trips a day during high season and two round trips per day in winter. There are five ferries that make up the current Washington Island Ferry fleet. Each ferry can carry 149 passengers and 18-22 standard-sized vehicles.

Contact: Hoyt Purinton, 920-847-2546



WASHINGTON ISLAND

10:30 A.M. - 11:15 A.M.

Upon arriving, explore Washington Island, an enchanting land of white rock limestone beaches, Scandinavian history and fields of lavender. It was the French who named the treacherous waters separating Washington Island from the mainland, "Portes des Morts" or Door of Death. This is where Door County gets its name. Washington Island - Wisconsin's largest island (36 square miles) - is dubbed "The Crown Jewel" of Door County. It's located "north of the tension line" (the line marking the halfway point between the Equator and the North Pole). Founded in 1850, the island became home to immigrants who established the second oldest Icelandic settlement in the US.

Visit some of the island's iconic attractions: a Stavkirke, built by island craftsmen and blending ancient Norse tradition with a new form of worship, this "Church of Staves" recalls the days of Viking shipbuilding and Schoolhouse Beach, with the unique distinction of being one of only five beaches in the world with all white limestone "polished" rocks.

A LOCAL'S LUNCH

11:30 A.M. - 12:45 P.M.

Enjoy lunch at the famed K.K. Fiske Restaurant. Known for freshly caught "lawyers" also known as burbot - a Great Lakes freshwater fish found in the region's deep cold waters that is lightly fried and served with homemade tartar sauce.

Contact: Ken Koyen, 920-847-2121

*All media groups join for lunch



FERRY RIDE BACK TO MAINLAND

1:00 P.M. BOARDING *12:45 P.M. ARRIVAL

Contact: Hoyt Purinton, 920-847-2546

DEATH'S DOOR MARITIME MUSEUM

2:00 P.M. - 2:45 P.M.

Located in the small fishing village of Gills Rock at the very tip of the peninsula, the Death's Door Maritime Museum traces the area's commercial fishing tradition. It boasts the wooden fishing tug Hope and a replica net shed complete with fishing boxes, net reel and other traditional fishing supplies, in addition to a 45-foot wooden fishing boat built in 1930 by Sturgeon Bay Boat Works.

Contact: Sam Perlman and Paige Funkhouser, 920-743-5958





HENRIKSEN'S FISH HOUSE

3:00 P.M. - 3:55 P.M.

Henriksen Fisheries is taking their multi-generational experience to the public full-on in a new location of Henriksen's Fish House. Building on it's farmer's market offerings, The Fish House features small batch, in-house products, like the 'special spice' Whitefish Spread, made with cream and goat cheese. There's also other special Henriksen family delicacies and a variety of seafood and local artisan products. Contact: Charlie Henriksen and Kristie Henriksen, 920-421-1640

*All media groups reconvene



PENINSULA STATE PARK

4:30 P.M. - 5:15 P.M.

Established in 1909, this 3,776-acre state park has rocky bluffs that ascend more than 150 feet and is considered Wisconsin's most complete park. See incredible views from the 60-foot Eagle Tower after climbing the 95 stairs or ascending the 850-foot ramp - completed in May 2021, the redesigned structure is Wisconsin's first accessible observation tower. Then, check out Eagle Bluff Lighthouse - protecting ships since 1868 between the city of Green Bay and points north and east that used the narrow and treacherous channels offshore.

ALL MEDIA

Journalists: Mary Alice Wenzl, Chaya Milchtein, Jodyann Morgan, Misty Reagin, Michael Upton, Pam Grout, Jim Dick, Susan Lanier-Graham, Bill Graham, Craig Ritchie, David Gee, Kaylie Jasinski, Edward Lundquist, Jose Delfino
Geiger staff: Jimmy Branch, Carrigan Ramsey, Kendall Brockett
Headcount: 14 journalists, 3 G&A

DINNER AT WILSON'S

5:30 P.M.

Step back in time for dinner at Wilson's Restaurant & Ice Cream Parlor in Ephraim, a Door County landmark since 1906 that possesses the enchantment to take the youngest visitors back in time with its old-fashioned soda fountain and ice cream specialties, home-brewed draft root beer, flame broiled burgers and juke boxes playing the classics. Order a burger and their ice cream specialty, the Cherry Berry Delight.

Contact: Sarah Martin,
920-854-2041



SUNDAY MAY 21, 2023

JOURNALISTS CHECK OUT OF ACCOMMODATIONS AND MEET IN LOBBY WITH LUGGAGE TO DEPART

5:40 A.M. Edgewater Resort: Mary Alice Wenzl - JB

6:00 A.M. Landmark Resort: Craig Ritchie, Misty Reagin (ATW) - JB

7:50 A.M. Edgewater Resort: Michael Upton - KB

8:00 A.M. Parkwood Lodge: Kaylie Jasinski - KB

*KB joins CR in Green Bay after drop off

8:30 A.M. Parkwood Lodge: David Gee, Jose Delfino (ATW) - CR

8:45 a.m. Landmark Resort: Edward Lundquist - CR

Chaya Milchtein, Jodyann Morgan, Pam Grout, Jim Dick, Susan Lanier-Graham and Bill Graham depart via personal auto



DOOR COUNTY

Leave No Trace 7 Principles

Door County's principles provide an easily understood framework of minimum impact practices for anyone visiting the outdoors.



Know Before You Go

Check weather, pack proper equipment, know your limits and take precaution.



Stick to the Trails

Wonder at all of the natural beauty without wandering off the designated trails.



Trash Your Trash

Do not leave garbage or pet waste behind and recycle whenever possible.



Share Our Trails, Roads and Natural Resources

We're all here to enjoy Door County, be courteous and respectful on the trails, roads and in the outdoors.



Leave It As You Find It

Do not remove or interfere with anything you find in parks and brush off your shoes and tires to prevent spreading invasive species.



Be Careful With Fire

Always burn fire safely, extinguish it fully and only use firewood sourced within 15 miles.



Keep Wildlife Wild

Do not feed wildlife, give them plenty of space and learn about hunting seasons and local fishing regulations.



Join the movement to protect & preserve Door County

For more info visit:
DoorCounty.com/LNT