


**2023
HYUNDAI
IONIQ 6**

Product Overview



Welcome to Scottsdale!

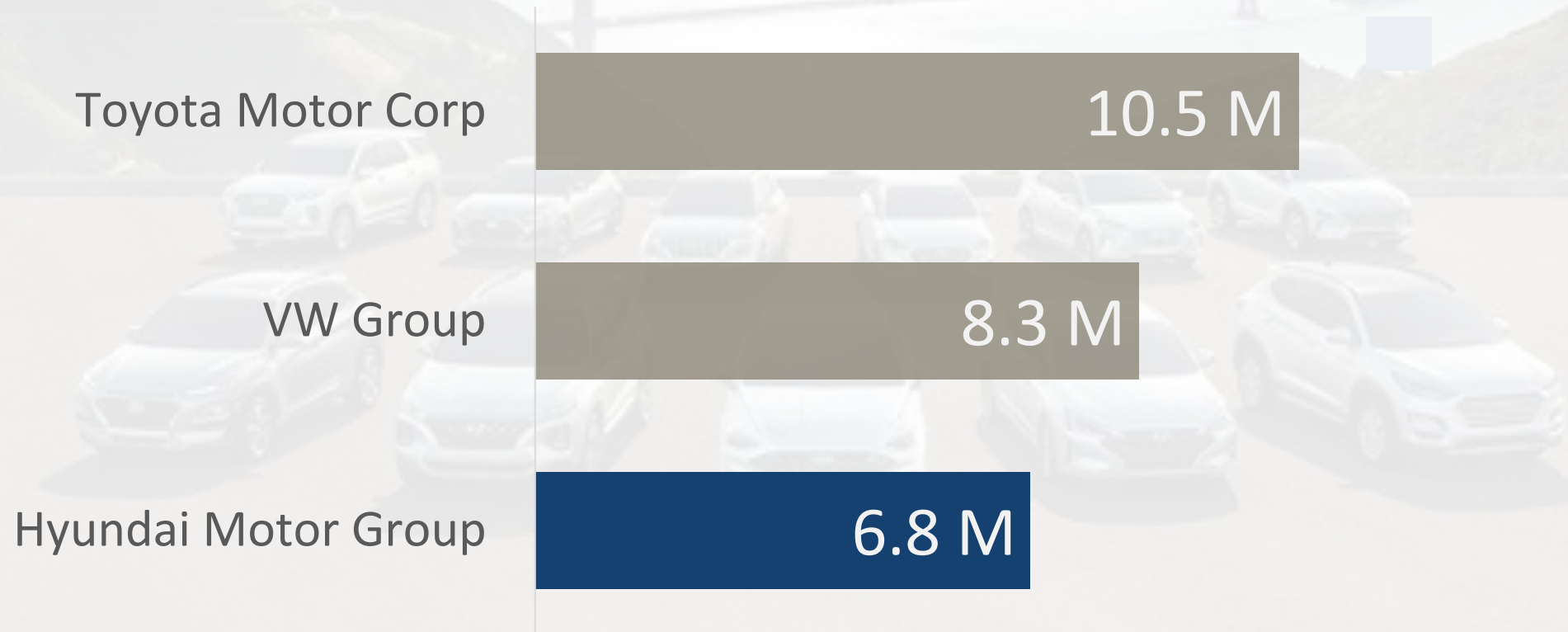
A close-up photograph of a car door handle, likely from a Hyundai Ioniq 6. The handle is black and has a glowing purple light strip along its bottom edge. The background is a dark, textured surface, possibly the car's body panel, with a purple light gradient. The overall aesthetic is sleek and modern.

2023 HYUNDAI IONIQ 6

Olabisi Boyle, VP, Product Planning and Mobility Strategy,
Hyundai Motor North America

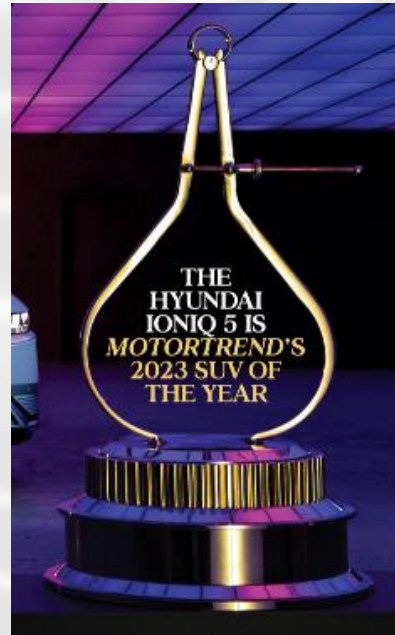
2022 HYUNDAI MOTOR GROUP SALES

The Hyundai Motor Group is now the world's third-largest auto company by volume, trailing behind only Toyota and Volkswagen. The South Korean automaker beat the likes of General Motors & Stellantis for the first time since it was founded 55 years ago.



AWARD-WINNING LINEUP OF MODELS

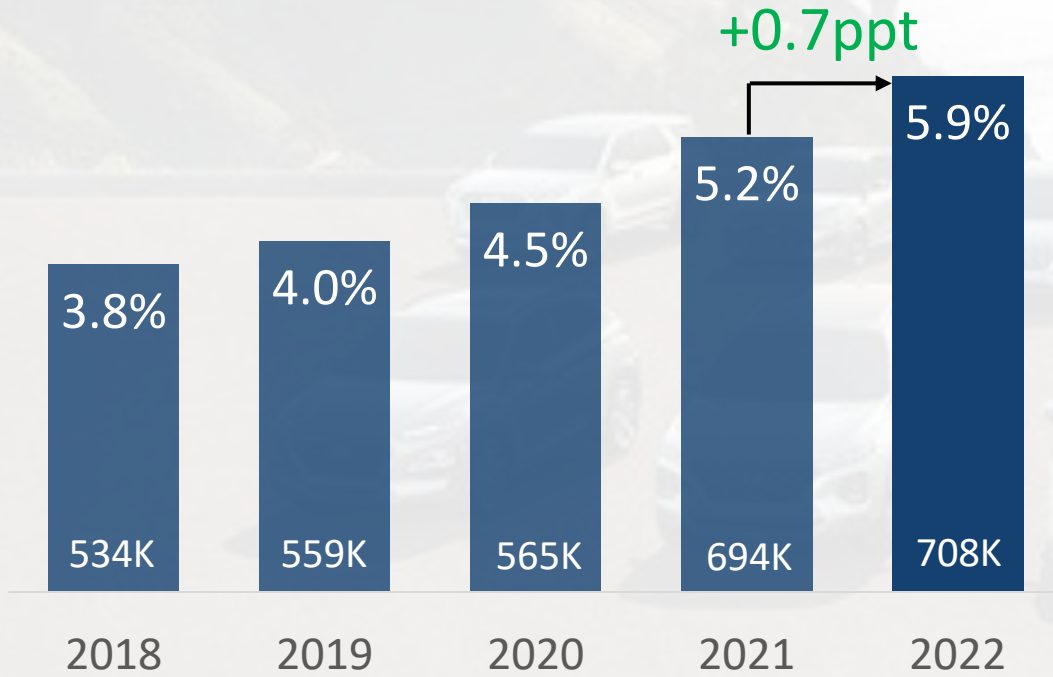
Industry recognition for Hyundai models



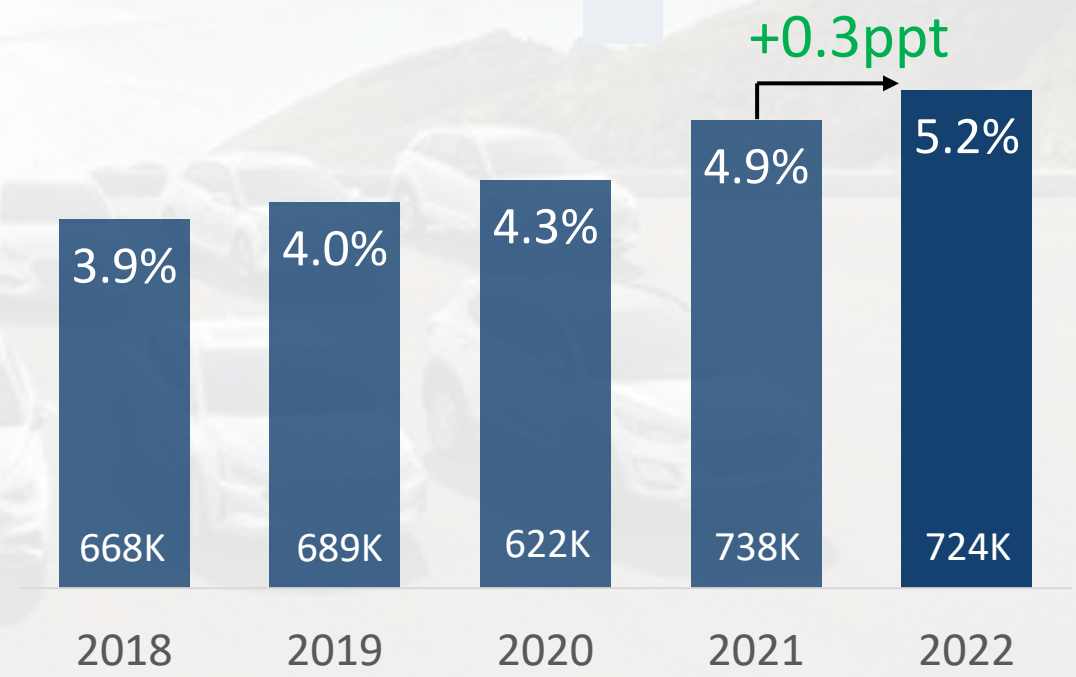
HYUNDAI U.S. SALES

In 2022, Hyundai set an all-time retail sales record, achieving the highest retail market-share gain of any mainstream automaker ... and we continue to gain share this year.

Hyundai Retail Sales

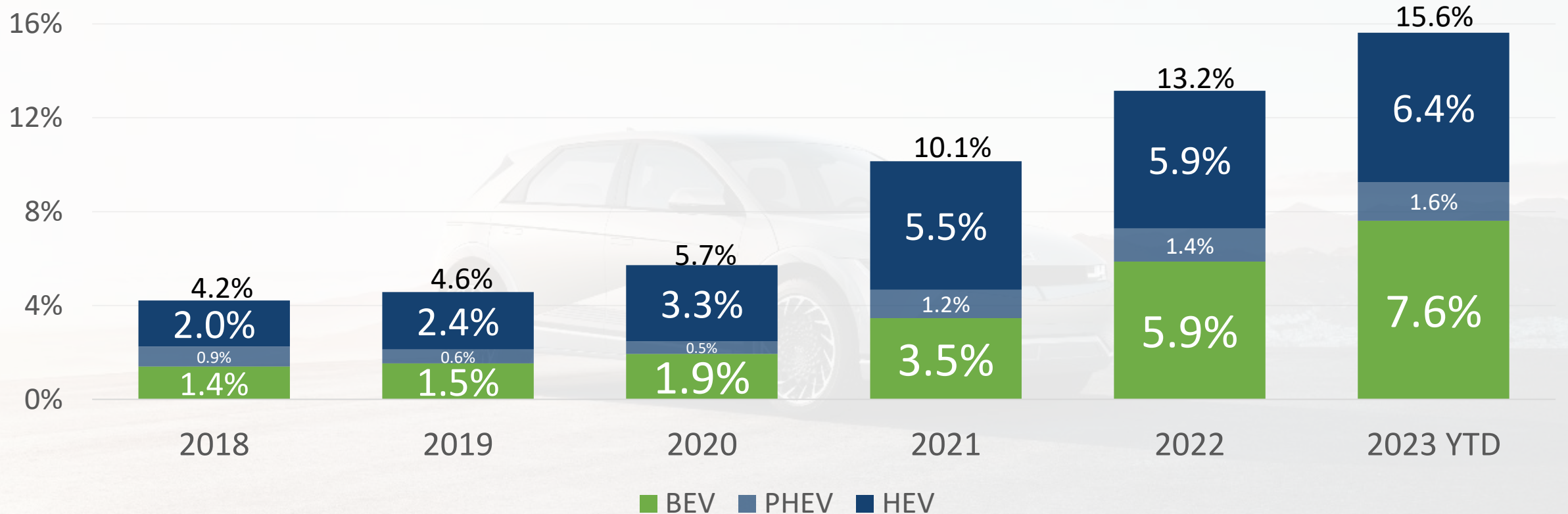


Hyundai Total Sales

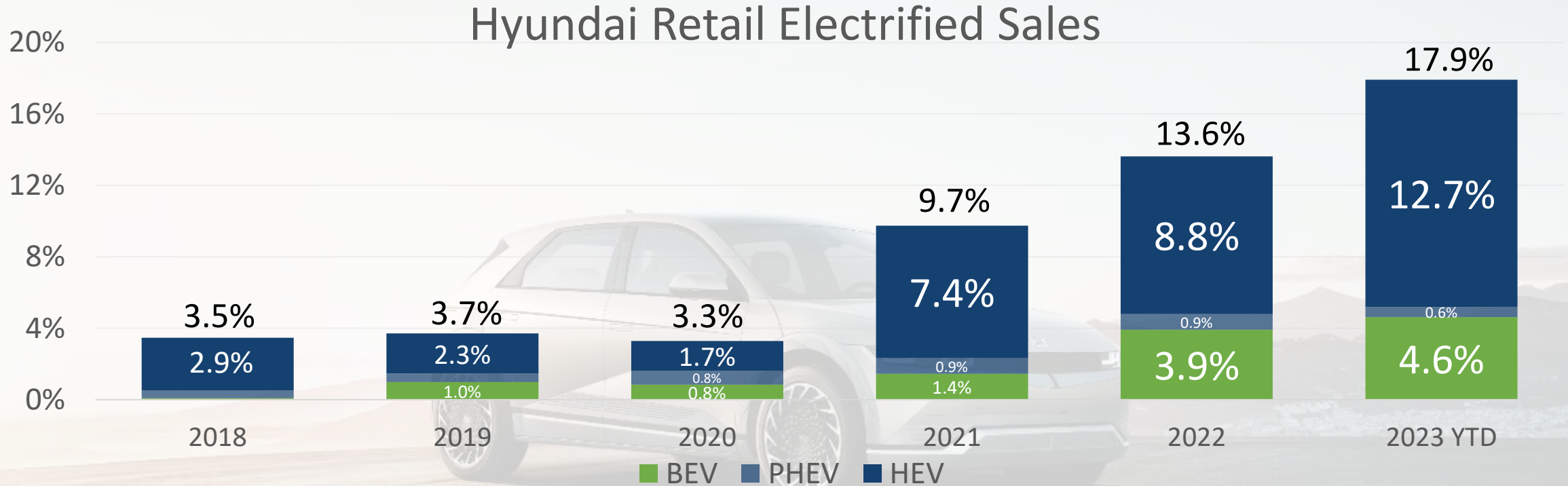


ELECTRIFIED SALES

Industry Retail Electrified Sales



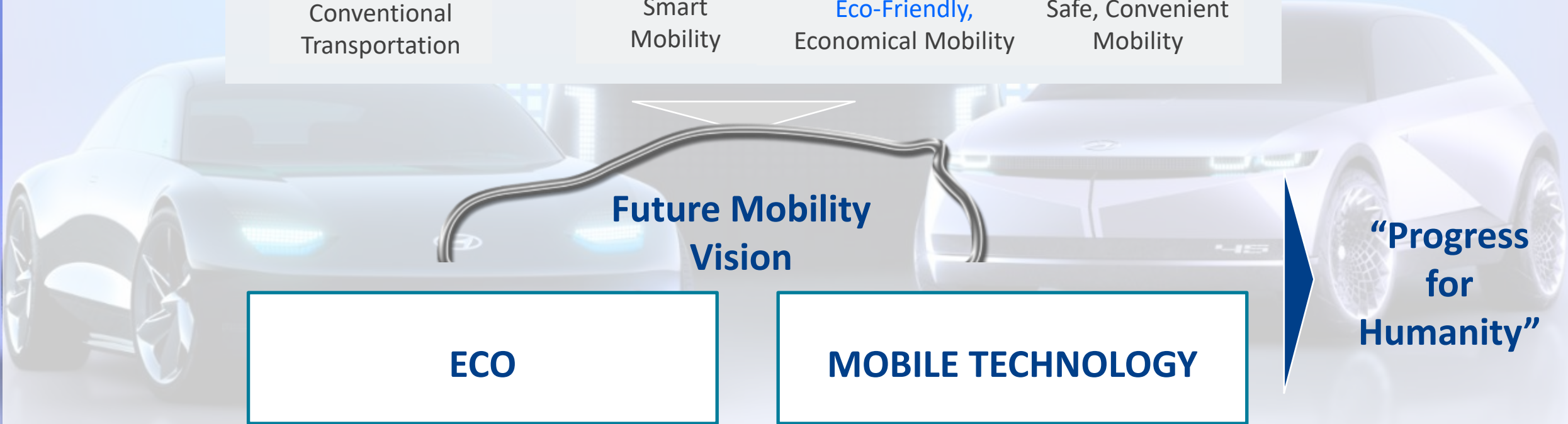
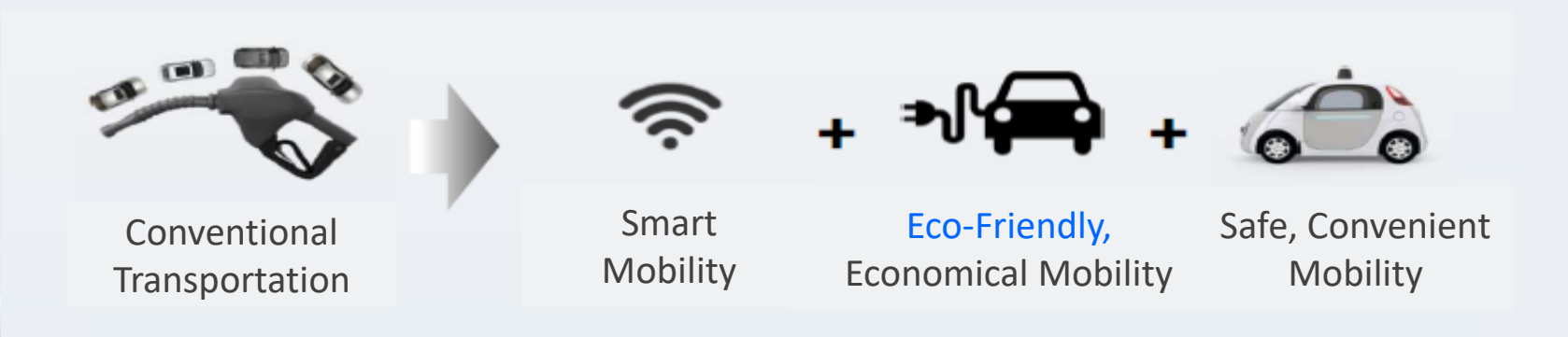
HYUNDAI ELECTRIFIED SALES



- So far in 2023, Hyundai's green sales are 17.9% of sales compared to 15.6% for the industry.
- Hyundai's electrified mix outpaces industry demand
- Hybrid sales volume significantly increased in 2021 due to the launches of Santa Fe, Tucson, and Elantra Hybrid variants
- BEV sales share is rapidly growing based on a strong IONIQ 5 launch and Kona EV sales

OUR NORTHSTAR: "PROGRESS FOR HUMANITY"

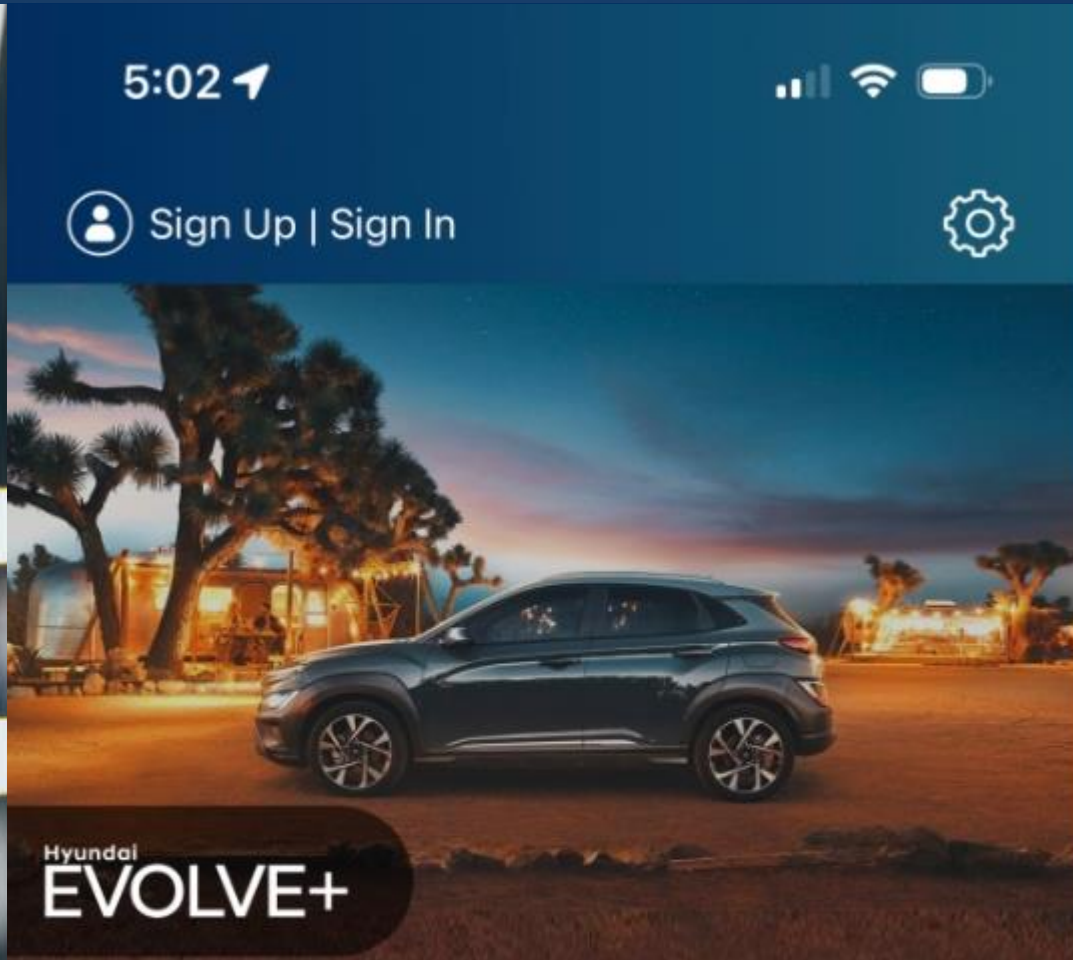
Hyundai is rapidly transforming from an automobile manufacturer into a *Smart Mobility Solutions Provider*



HYUNDAI HOME

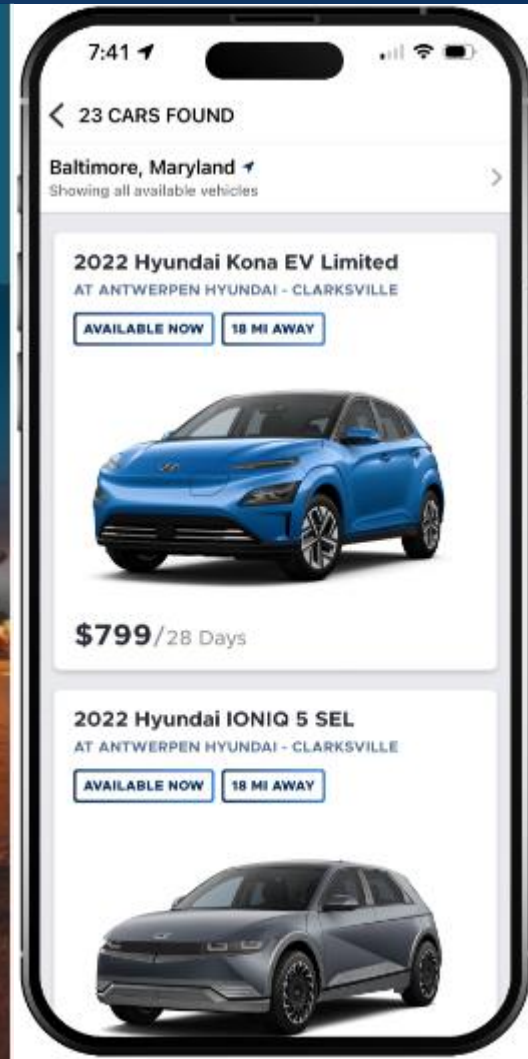


Evolve+



Hyundai
EVOLVE+

EV is the future, we can get you there faster.



< 23 CARS FOUND

Baltimore, Maryland

Showing all available vehicles

2022 Hyundai Kona EV Limited
AT ANTWERPEN HYUNDAI - CLARKSVILLE

AVAILABLE NOW 18 MI AWAY



\$799/28 Days

2022 Hyundai IONIQ 5 SEL
AT ANTWERPEN HYUNDAI - CLARKSVILLE

AVAILABLE NOW 18 MI AWAY



OPTIMIZING AND LOCALIZING PRODUCTION IS KEY



New EV Plant, Bryan County, GA



Hyundai CRADLE



Hyundai Motor North America



Hyundai Capital America



Hyundai GLOVIS



Hyundai Auto Canada



Hyundai America Technical Center



Washington, D.C. Office

New EV Plant Bryan County, GA



Hyundai Motor Mexico

Hyundai Motor Manufacturing Alabama

IONIQ LINEUP



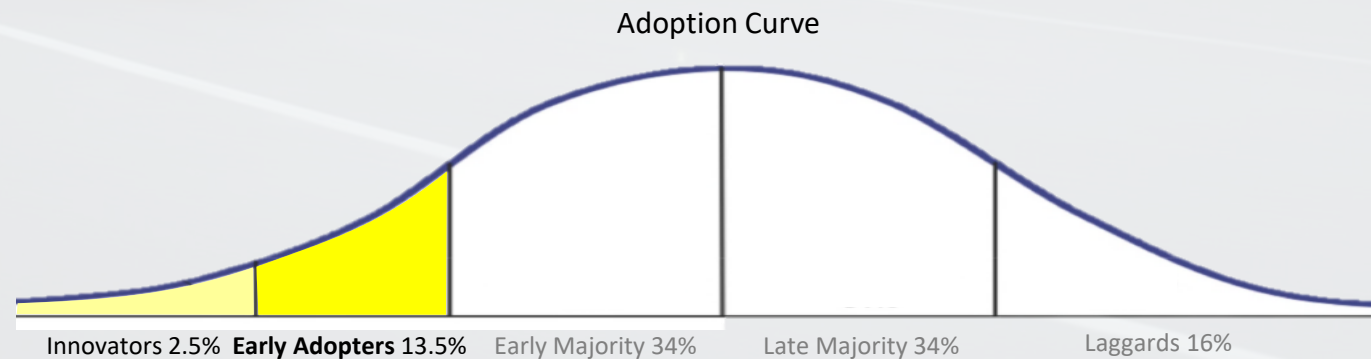
IONIQ LINEUP



IONIQ 6 – CONCEPT & BACKGROUND

With more stringent emissions regulations – the entire industry is moving to electrification – Hyundai is becoming an early mainstream mover with a trio of dedicated EVs including IONIQ 6, a streamlined four-door

- Reach mainstream EV early adopters
 - Attractive styling and high AER provides a guilt-free, sophisticated, and fun-to-drive EV option
- Complements IONIQ 5 to build a foundation for future Hyundai EV leadership
 - *Helps build the IONIQ sub-brand*
- Differentiate from IONIQ 5 by providing a more driver-centric experience



IONIQ 6 PILLARS & UNIQUE SELLING POINTS

Design

Driver-oriented focus
Congenial working space

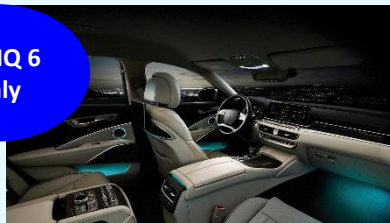


Full LED Lighting System



Driver-centric interior

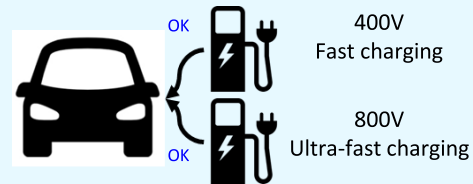
IONIQ 6
only



Dual Color Ambient Lighting

Distinctive UX

Low stress charging
with dedicated EV platform



Multi-fast charging system (400V/800V) +
Ultra-fast charging

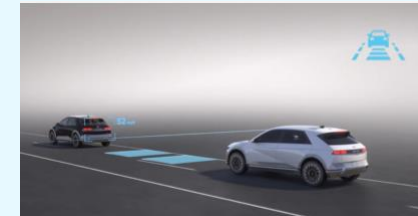


Vehicle to Load (V2L)

Allowing Smart and Last-mile Mobility + Mobile office

Advanced Tech

Feeling brand-new experiences
Advanced high-tech features



Highway Drive Assist 1 & 2




Full OTA controller

IONIQ 6
only

IONIQ 6
only

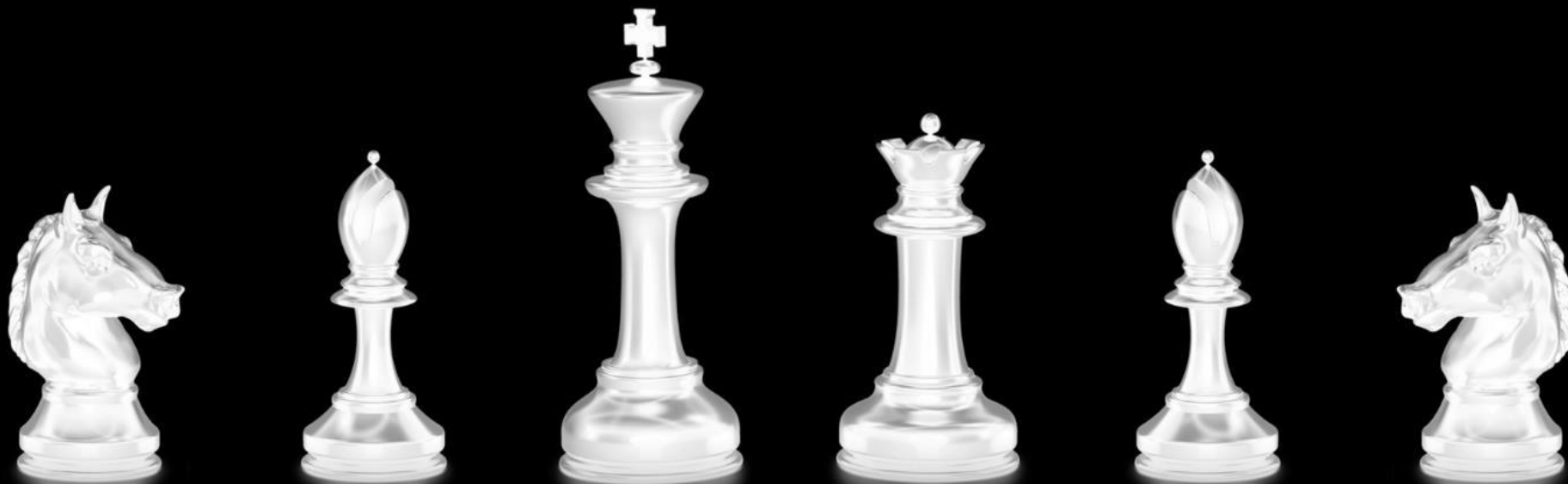


Electronic Active Sound Design (e-ASD)

A close-up photograph of a car door handle, likely from a 2023 Hyundai Ioniq 6. The handle is dark and sleek, with a glowing purple light strip running along its length. The background is a gradient of purple and blue, suggesting a futuristic or high-tech environment.

2023 HYUNDAI IONIQ 6

Hak Soo Ha, Vice President,
Head of Hyundai Design Center America



HYUNDAI LOOK

Rethinking Hyundai design direction to meet various customers' lifestyles



IONIQ 5
2021 FEB



IONIQ 6
2022 JUL



SEVEN
Concept
2021 NOV

An aerial photograph of a valley. In the center, a lake is surrounded by dense green forest. The foreground and middle ground are dominated by a large, open green field with a grid-like pattern of small, dark trees. The sky is a pale, hazy blue. The overall scene is lush and green, with a sense of organized natural space.

LIVING SPACE | PARAMETRIC PIXEL | SUSTAINABILITY

LIVING SPACE

Low Hood /

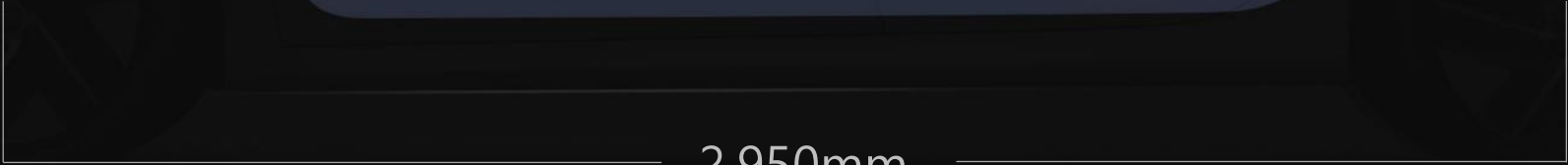
Cab-forward Design /

Stretched Cabin /

Streamlined Silhouette

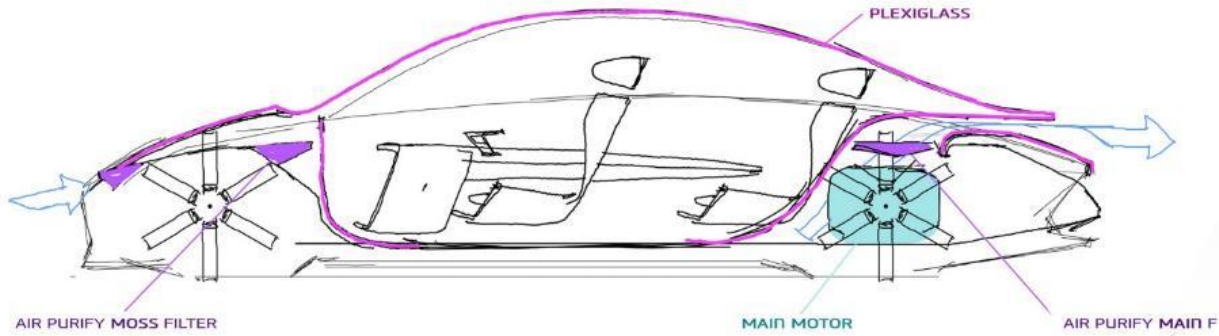


Spacious Interior

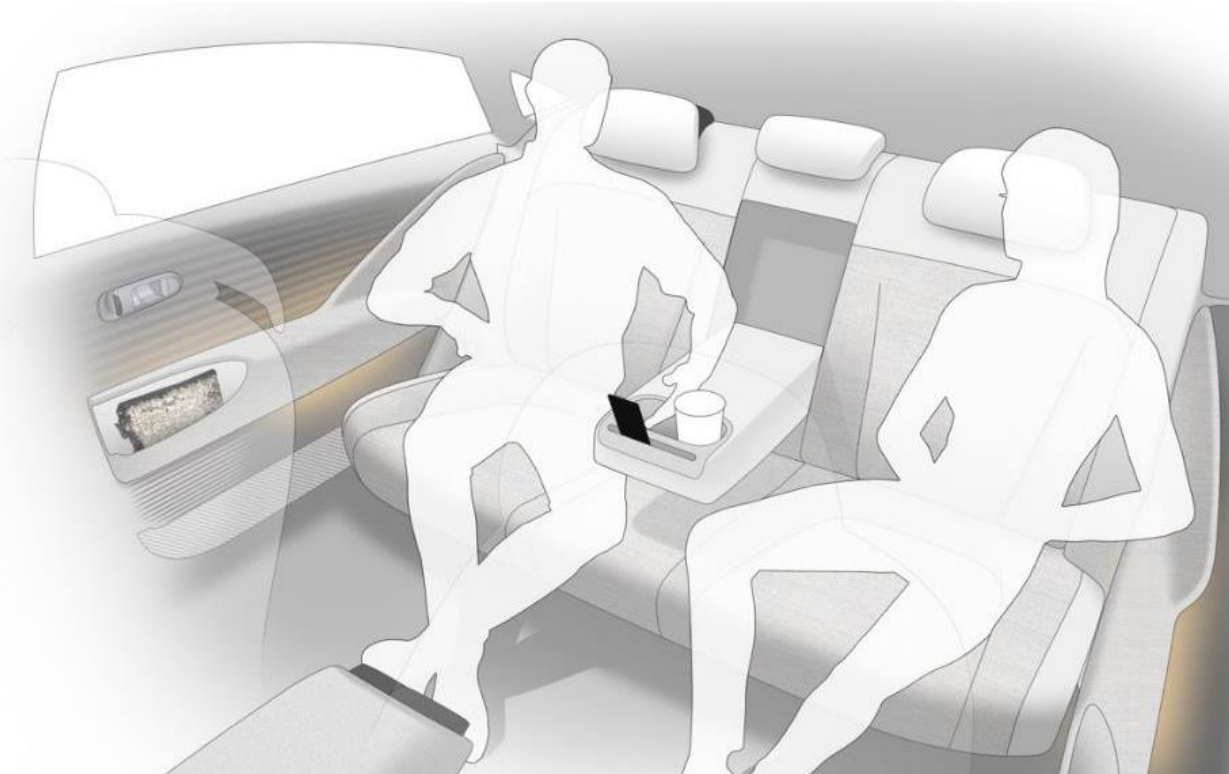
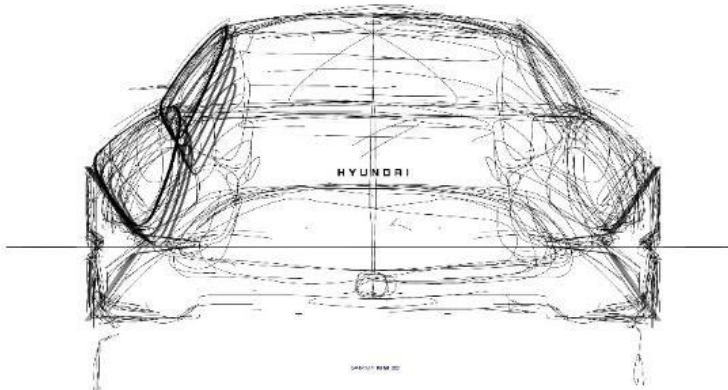


2,950mm

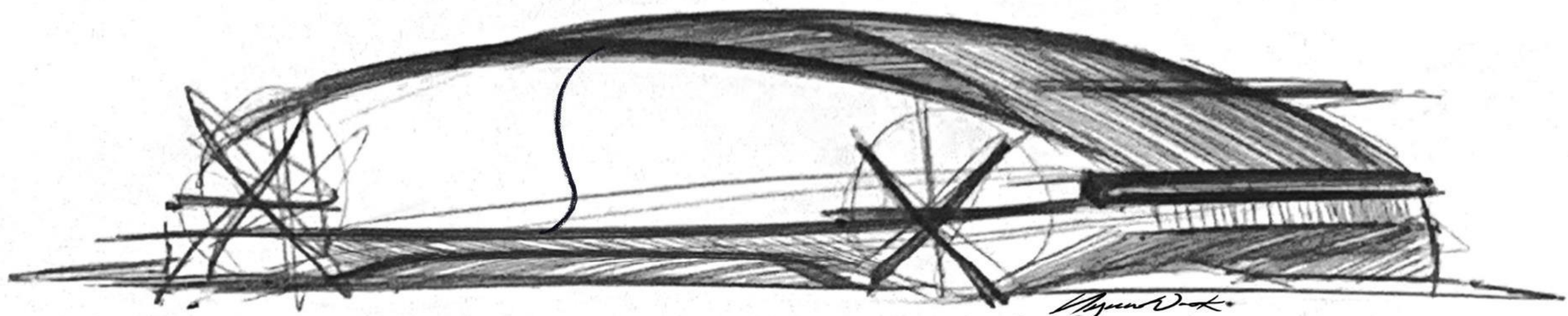
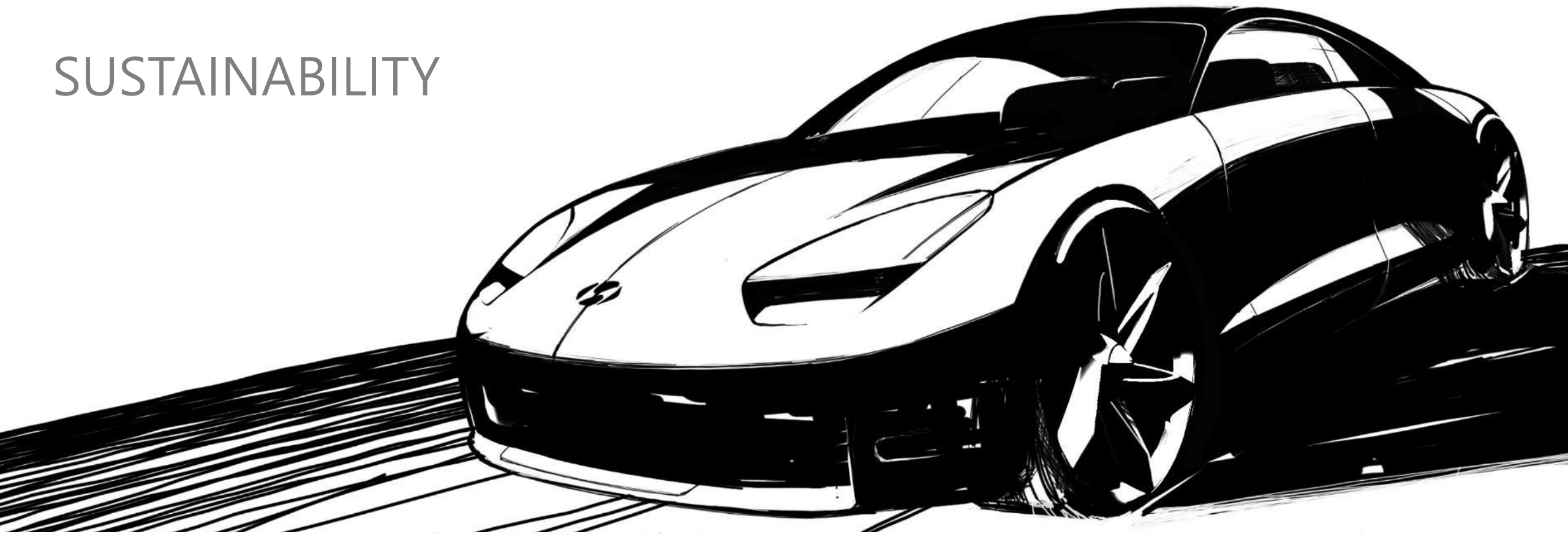
MINDFUL COCOON



door panel to the seatback makes you feel like you are sitting on your own sofa. You may not want to get out of this car if you meet a space of the Cocooning lounge that runs not only about the front seats but also who will be sitting in the back.

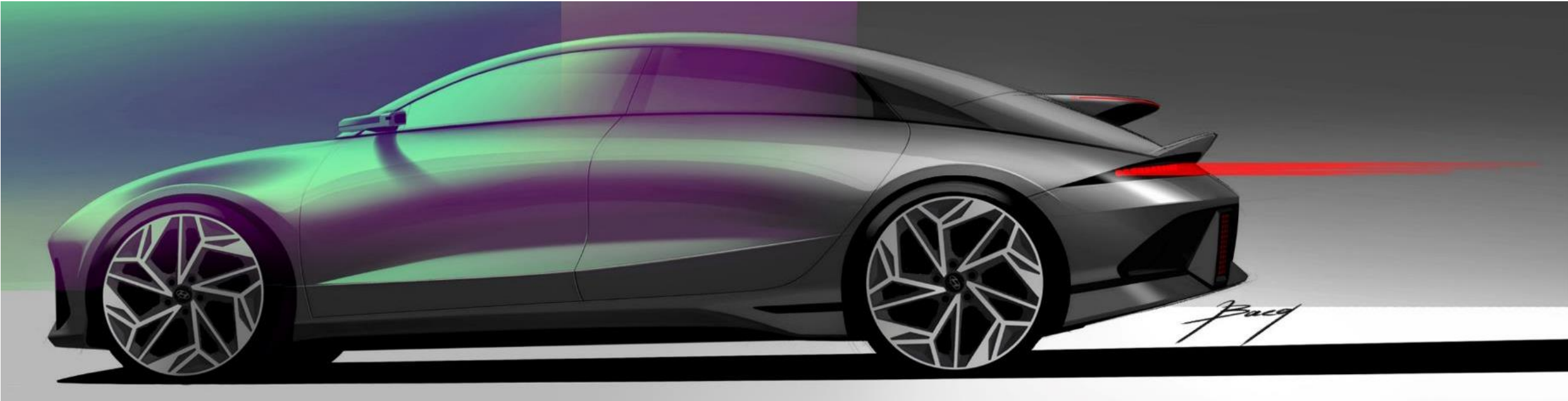


SUSTAINABILITY



Alguno Dook

ETHICAL UNIQUENESS



ELECTRIFIED STREAMLINER



EMOTIONAL EFFICIENCY



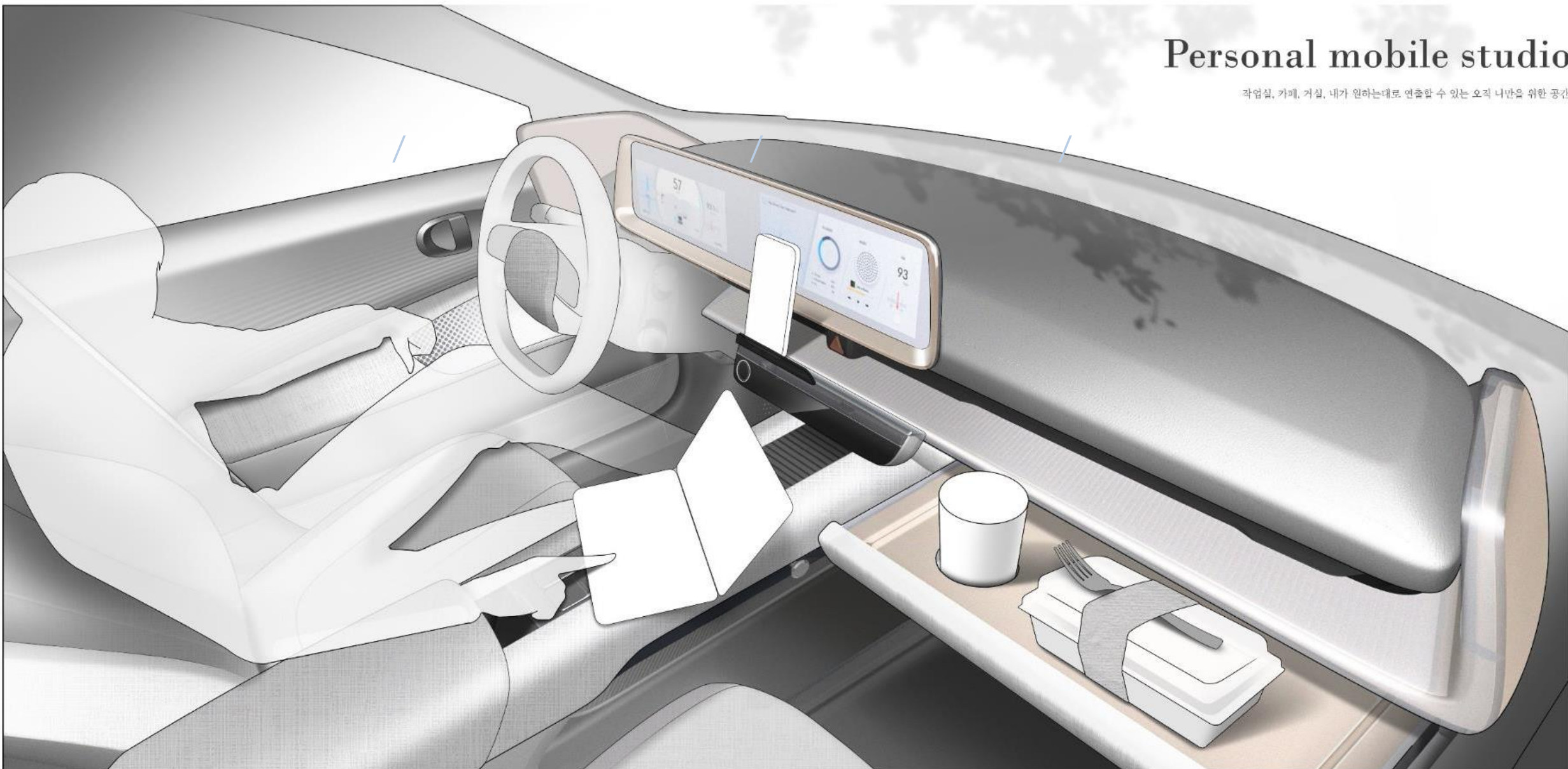
EV EFFICIENCY



INTUITIVE DRIVING

Personal mobile studio

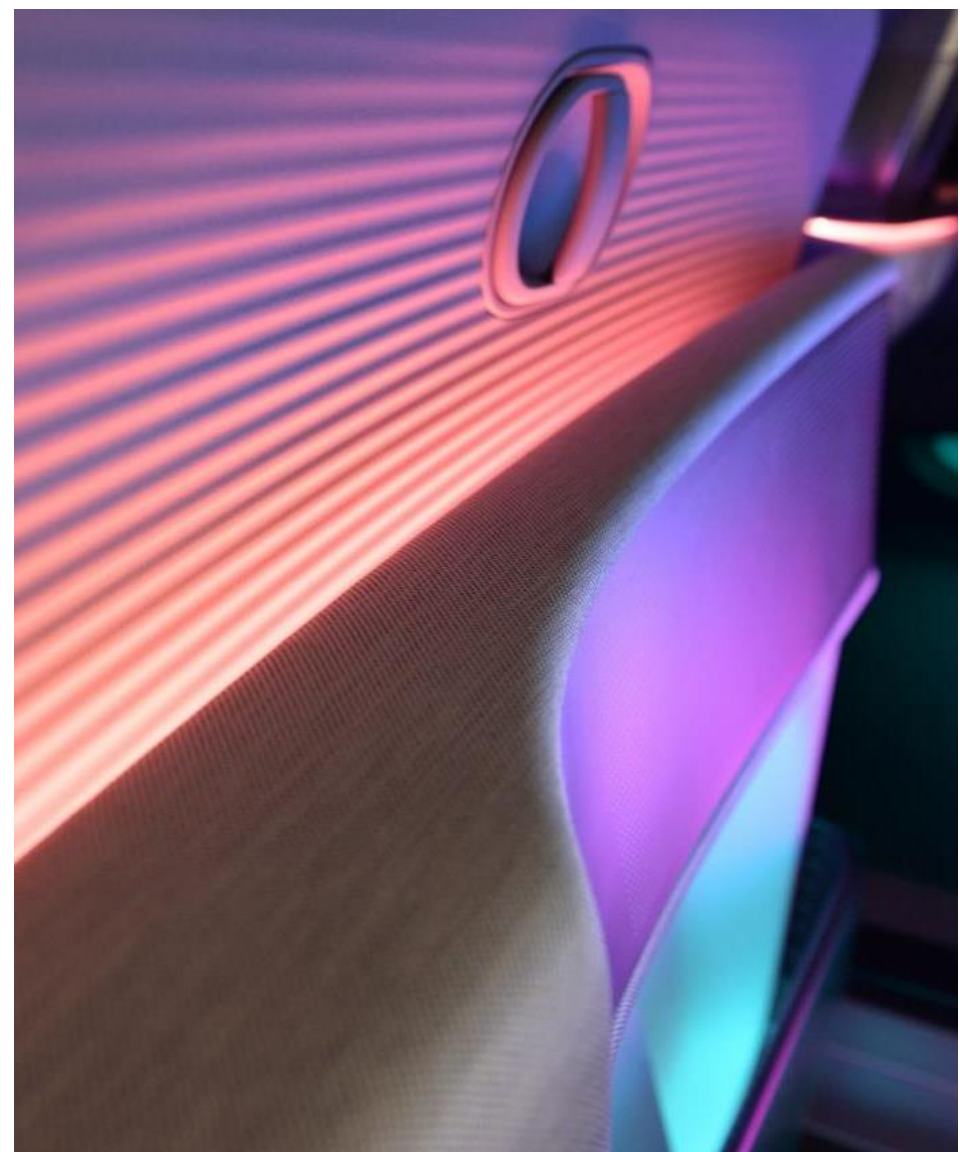
작업실, 카페, 거실, 내가 원하는대로 연출할 수 있는 오직 나만을 위한 공간.



ETHICAL DESIGN



LIVING SPACE



TRANSPARENT ACCENTS



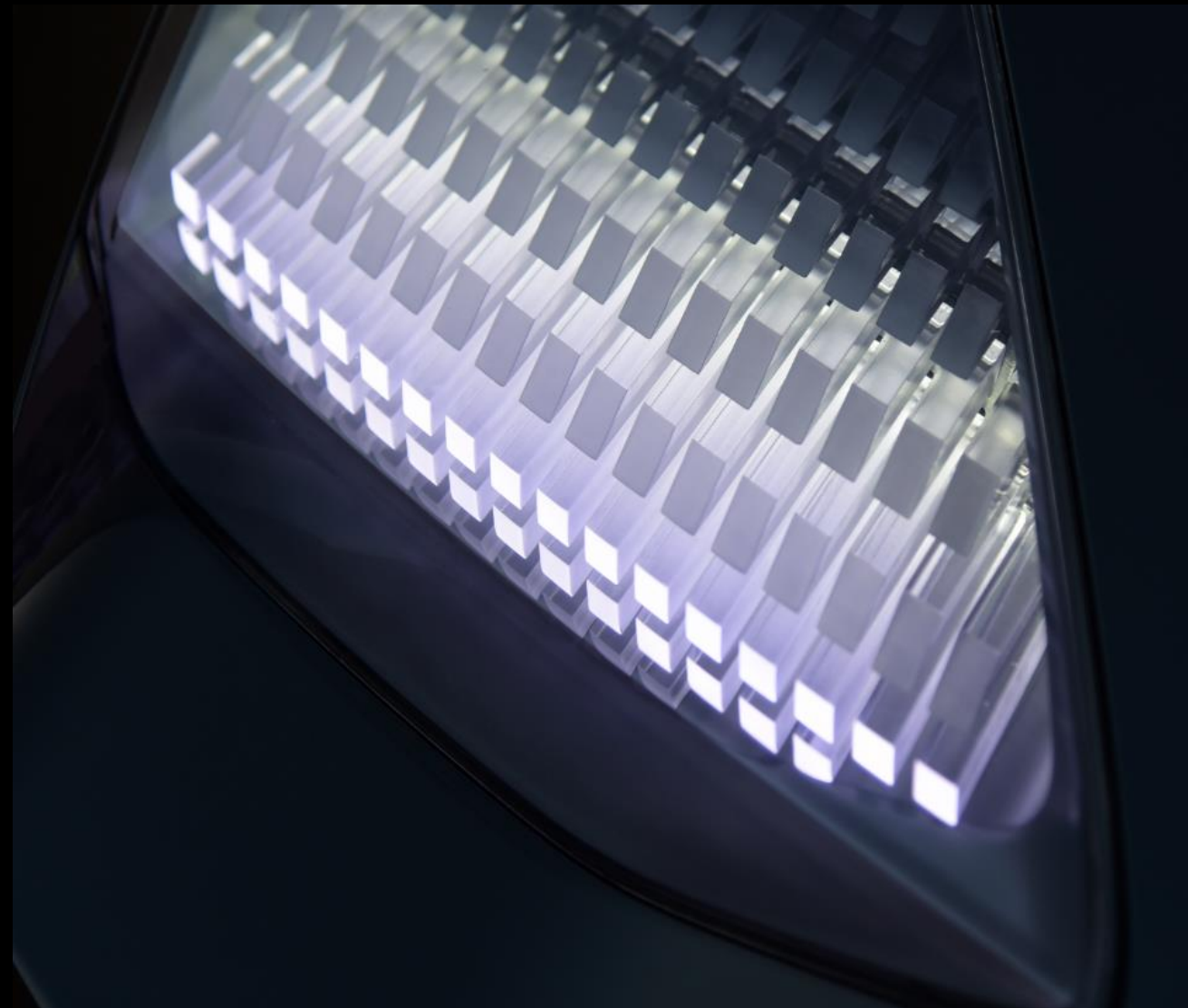
LIGHT REFLECTION



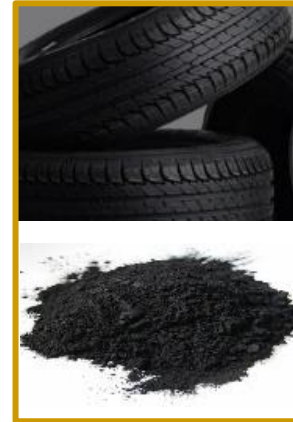
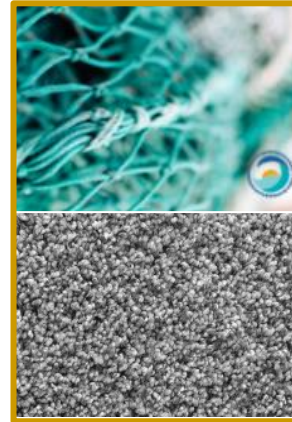
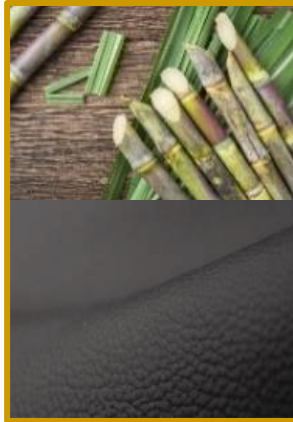
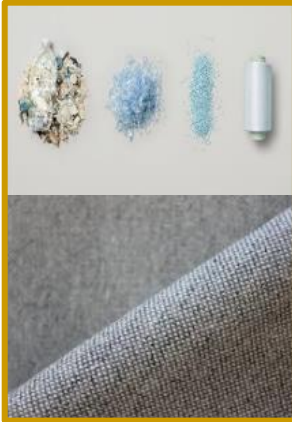
PARAMETRIC PIXEL



PARAMETRIC PIXEL



ECO MATERIALS



Eco-process
Leather

Recycled PET
Fabric

Bio TPO
Skin

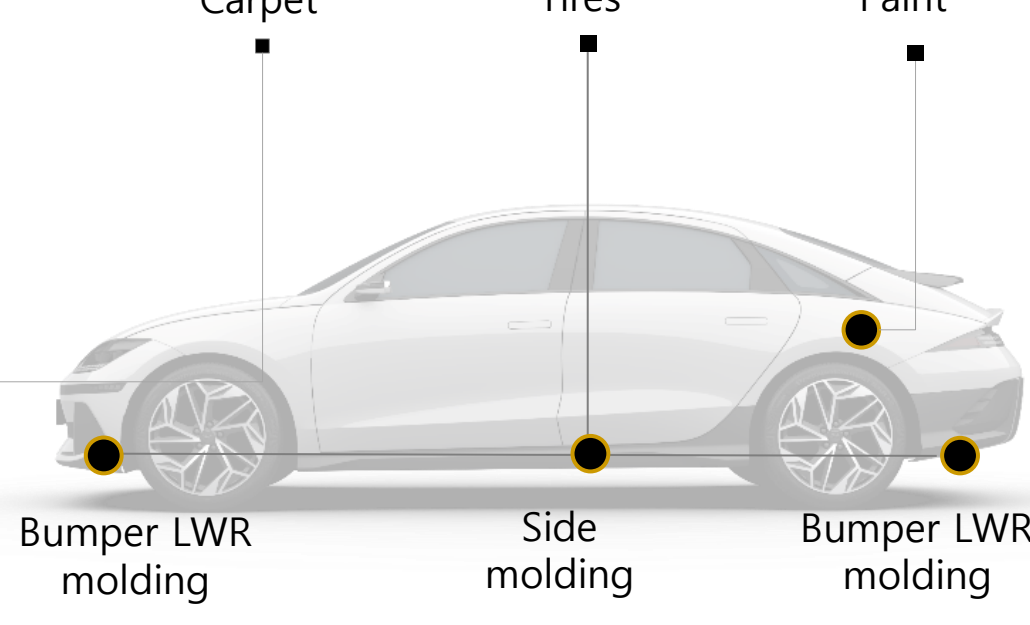
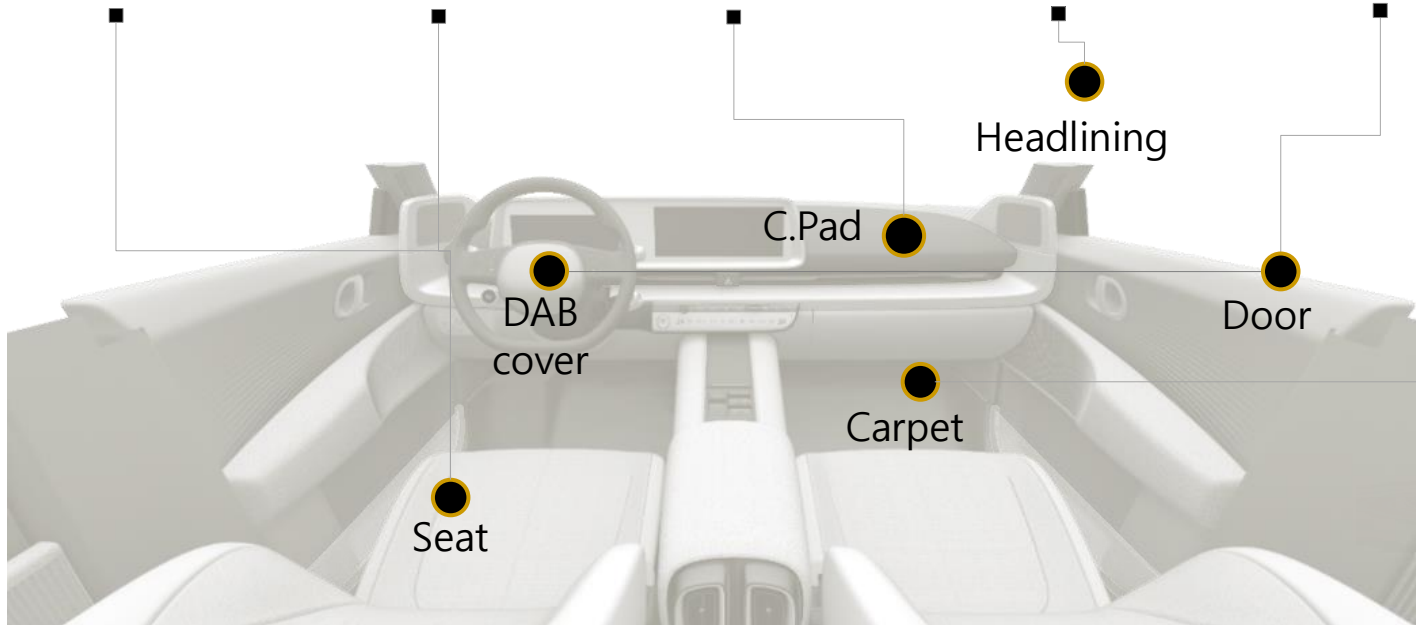
Bio PET
Fabric

Bio
Paint


Recycled
Fish Net
Carpet

Recycled Paint
From Waste
Tires

Bamboo
Charcoal
Paint





A close-up photograph of a car door handle, likely from a 2023 Hyundai Ioniq 6. The handle is black and has a glowing purple light strip integrated into its design. The background is a dark, textured surface, possibly the car's body panel, with a purple light gradient.

2023 HYUNDAI IONIQ 6

Michael Evanoff, Senior Manager, Product Planning
Hyundai Motor North America

LAUNCH SCHEDULE

Program	2023 IONIQ 6
Production Location	HMC Asan (Korea)
Start of Production	Jan 2023
Start of Sales	March 2023

Primary Competitors

Tesla Model 3



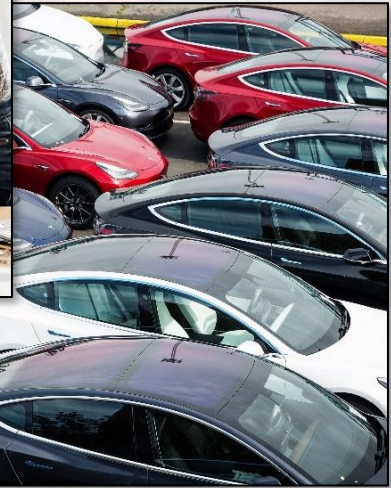
Volvo Polestar 2



IONIQ 6 TARGET BUYER

Millennial professional confident in their choices looking to transition to electric

- Urban, accomplished singles/couples; comfortable standing apart and differing from status quo, seeking to make an informed choice for their next vehicle.
- Looking to reward themselves with an EV that makes a statement of confidence and doesn't compromise on a premium interior, advanced technology (safety & connectivity) or limit (through charging and range) their active lifestyle.



FIRST-EVER IONIQ 6



EXTERIOR - FRONT

Simple & Wide
Front Bumper

Parametric Pixel
LED Projector Headlights

Active Grille Shutters for
improved aerodynamics



EXTERIOR - SIDE



Streamlined Profile
Cd = 0.22

**Side Character Line & 2-Tone
Cladding**

**Power Flush
Door Handles**

EXTERIOR - REAR

Rear Spoilers Maximize Aero
Efficiency

Parametric Pixel
LED Taillights



Power Trunk w/
Automatic Open

EXTERIOR HIGHLIGHTS

Streamliner Silhouette



Parametric Pixel LED Headlights



Parametric Pixel Combi Lamps



Active Grille Shutters



18" & 20" Alloy Wheels



High Mounted Stop Lamp

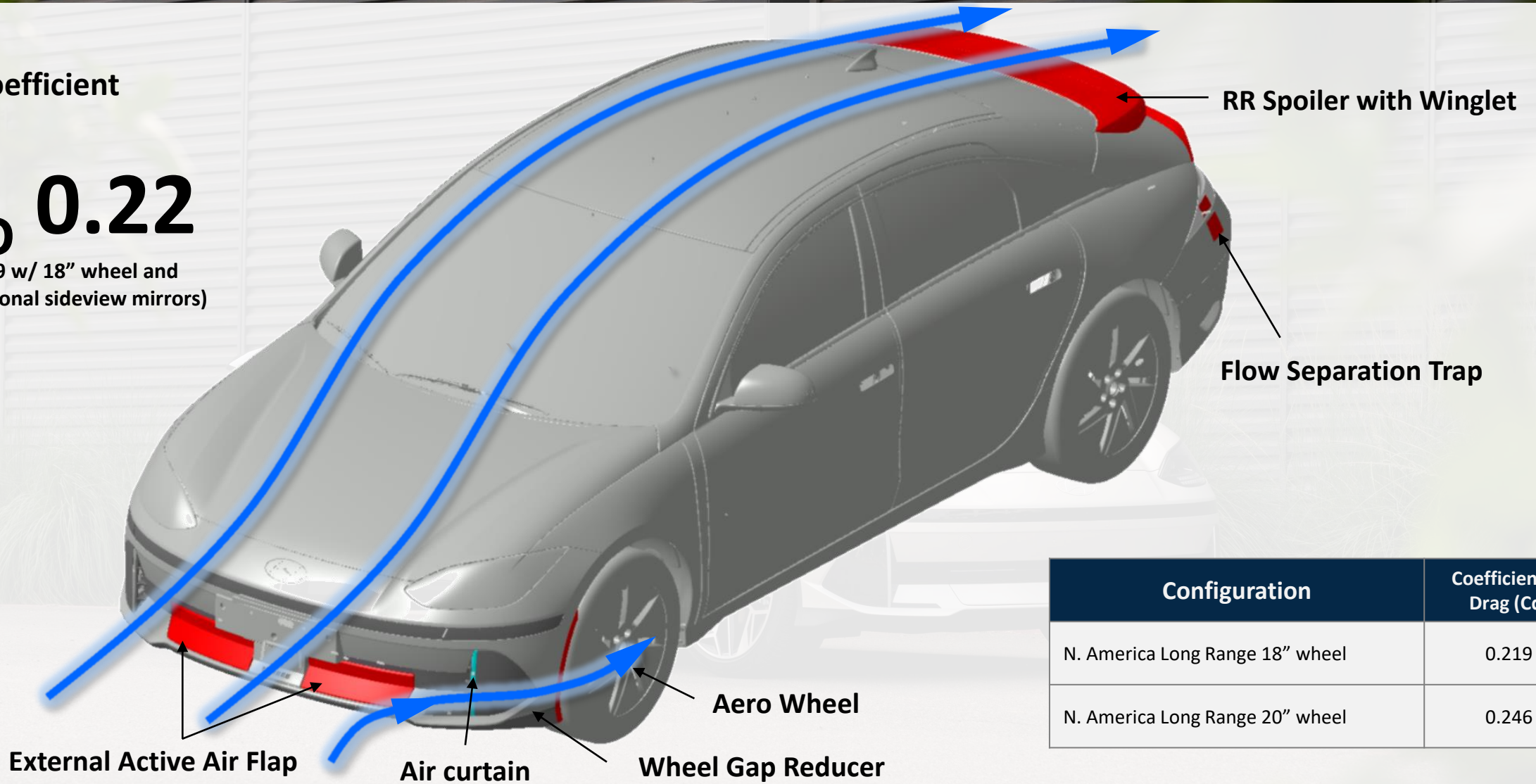


AERODYNAMIC PERFORMANCE

Drag Coefficient

C_D 0.22

(0.219 w/ 18" wheel and conventional sideview mirrors)



Configuration	Coefficient of Drag (Cd)
N. America Long Range 18" wheel	0.219
N. America Long Range 20" wheel	0.246

AERODYNAMIC PERFORMANCE

Drag Coefficient

C_D 0.22

(0.219 w/ 18" wheel and conventional sideview mirrors)

Engine Compartment Under Cover

Front Wheel Deflector

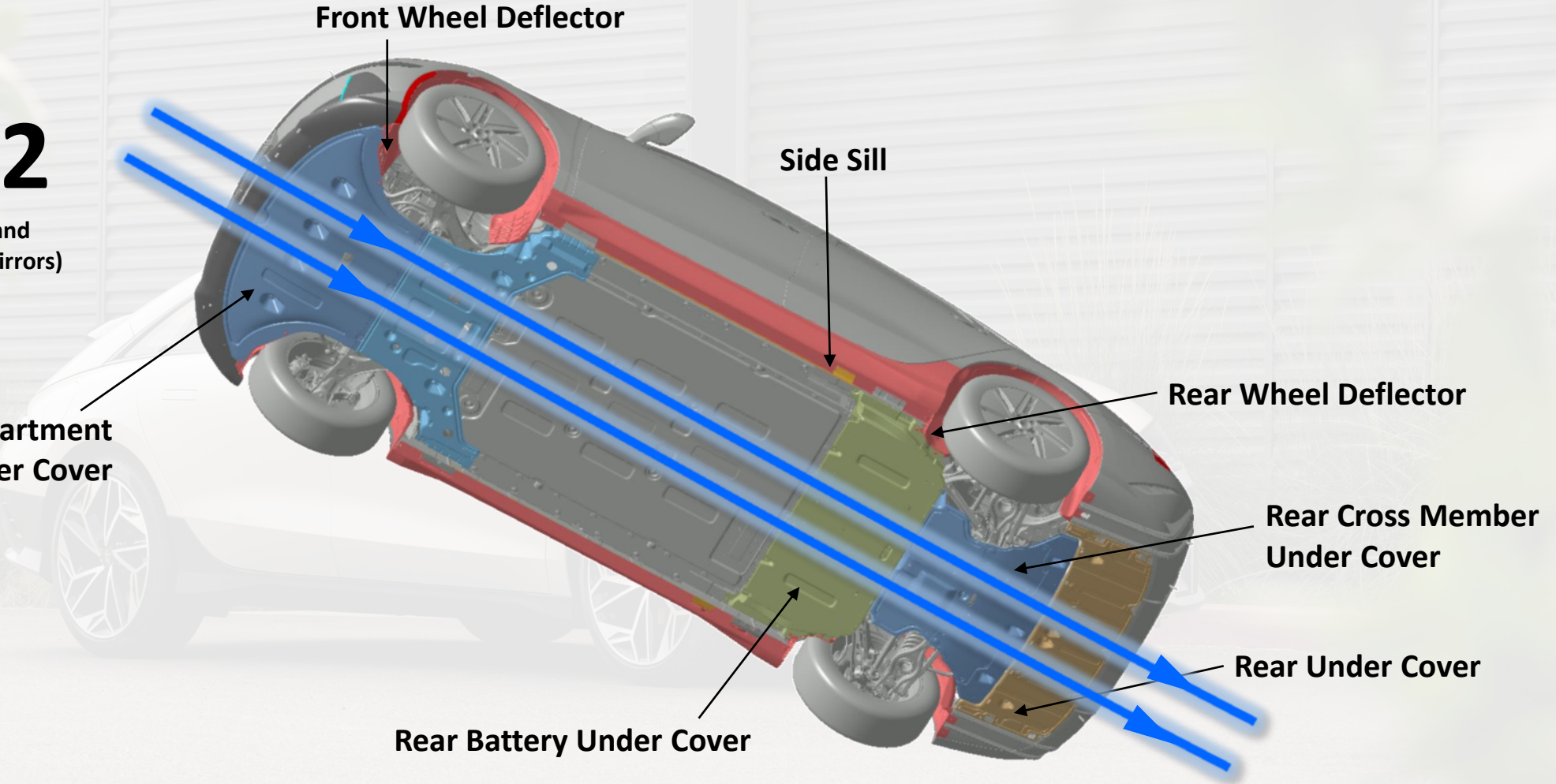
Side Sill

Rear Wheel Deflector

Rear Cross Member Under Cover

Rear Battery Under Cover

Rear Under Cover



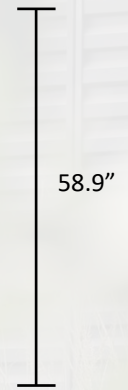
EXTERIOR DIMENSIONS



33.5"	116.1"	41.5"
191.1"		



74.0"



Dimension (in.)		Model 3	IONIQ 6	Polestar 2	Sonata
Length		184.8	+6.3 191.1	+9.8 181.3	192.9
Width		72.8	+1.2 74.0	+0.8 73.2	73.2
Height		56.8	+2.1 58.9	+0.7 58.2	56.9
Wheelbase		113.2	+2.9 116.1	+8.4 107.7	111.8
Overhang	Front	33.0	+0.5 33.5	-0.4 33.9	37.2
	Rear	39.0	+2.5 41.5	+1.7 39.8	43.9

INTERIOR

Winglet-Design Dashboard

Interactive
Pixel Lights

Dual-Color Speed-Linked
Ambient Lighting

INTERIOR HIGHLIGHTS

Column-Mounted Shift-By-Wire



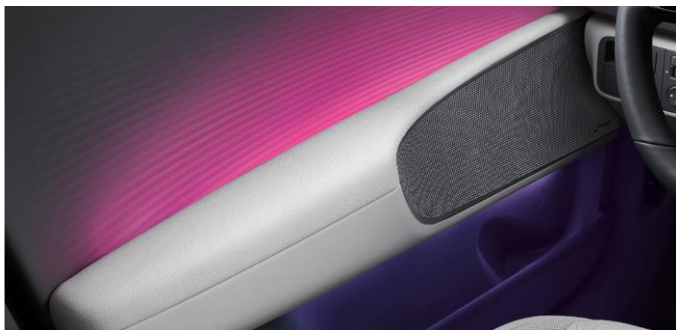
Integrated Displays (dual 12.3-inch)



Wide Sunroof



Buttonless Slim Doors



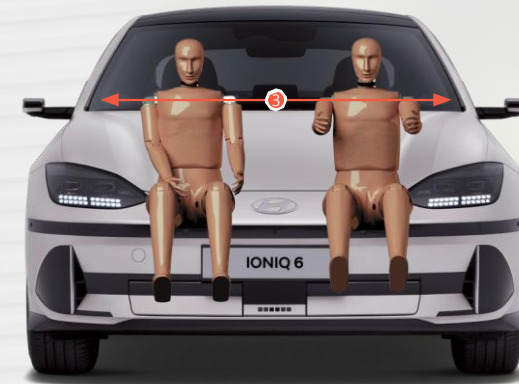
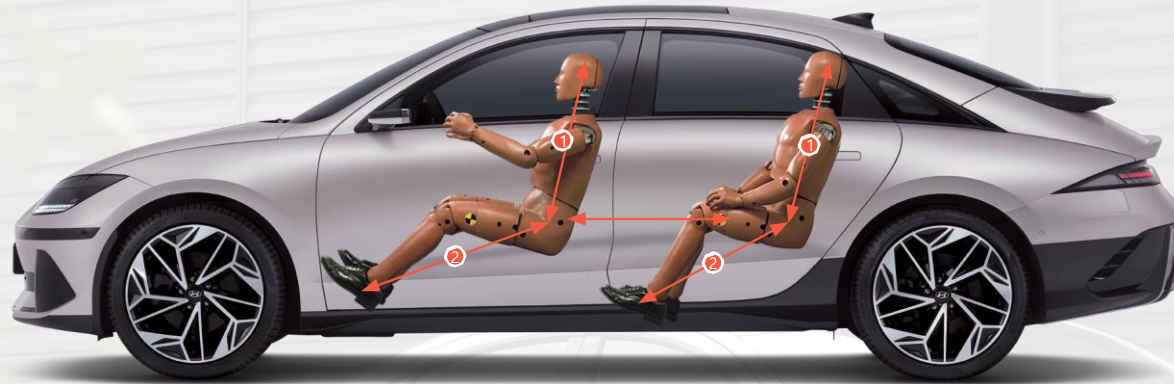
Ambient Mood Lighting




Bridge-Type Center Console



INTERIOR DIMENSIONS



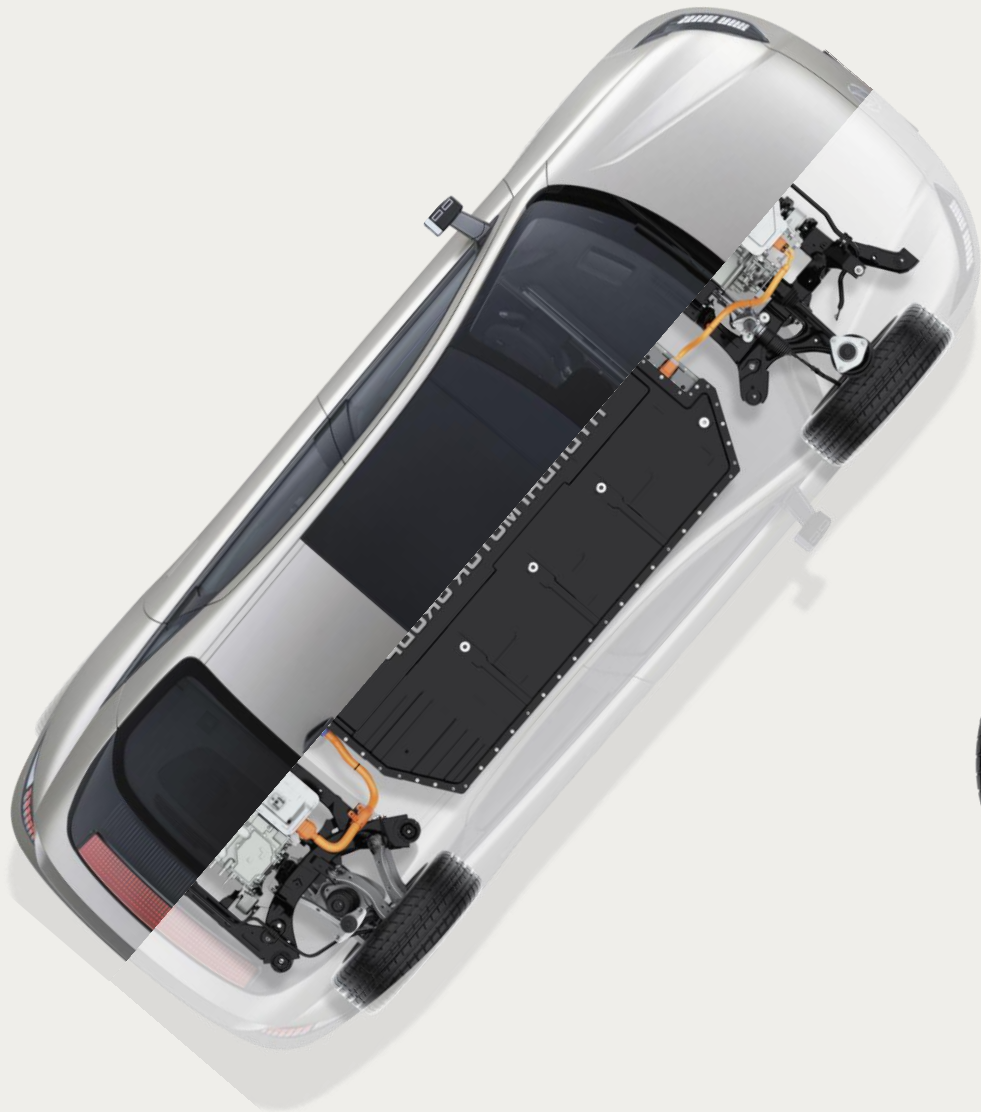
Dimension ((in.))		Model 3	IONIQ 6	Polestar 2	Sonata	
Head Room	1	Front	40.3	40.2	41.3	40.0
		Rear	37.7	36.9	37.0	38.4
Leg Room	2	Front	42.7	42.3	42.2	46.1
		Rear	35.2	39.2	33.9	34.8
		Sum	77.9	81.5	+5.3	80.9
Shoulder Room	3	Front	56.3	58.0	-	57.9
		Rear	54.0	57.3	-	56.1
Cargo Volume		Front Storage	3.1	0.5	1.2	-
		Trunk	19.8	11.2	14.3	16.0
Passenger Volume (cu.-ft.)		97.0	103.0	89.0	104.4	
Total Volume (cu.-ft.)		116.8	114.2	103.3	120.4	

A close-up photograph of a car's interior door handle. The handle is black and has a glowing purple light strip along its bottom edge. The background is a dark, textured surface, possibly a car seat or door panel, with a purple glow emanating from the handle area.

2023 HYUNDAI IONIQ 6

Dean Schlingmann, Propulsion Mgr. of Electrified Management Systems
Hyundai America Technical Center, Inc. (HATCI)

POWERTRAIN


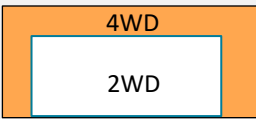


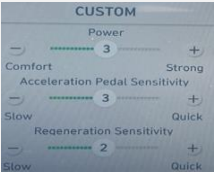


POWERTRAIN

- Available 320 hp and 448 lb.-ft. torque in Long Range AWD
- Up to 361 miles of range (SE Long Range RWD)

Powertrain	Standard Range RWD	Long Range RWD	Long Range AWD
Battery Capacity	53.0 kWh	77.4 kWh	
Max Power	111 kW (149 hp)	168 kW (225 hp)	239 kW (320 hp)
Max Torque	350 Nm (258 lb.-ft.)	350 Nm (258 lb.-ft.)	605 Nm (446 lb.-ft.)
Target 0-100kph	9.0	7.4	5.1
AER	240 mi	Up to 361 mi	Up to 316 mi

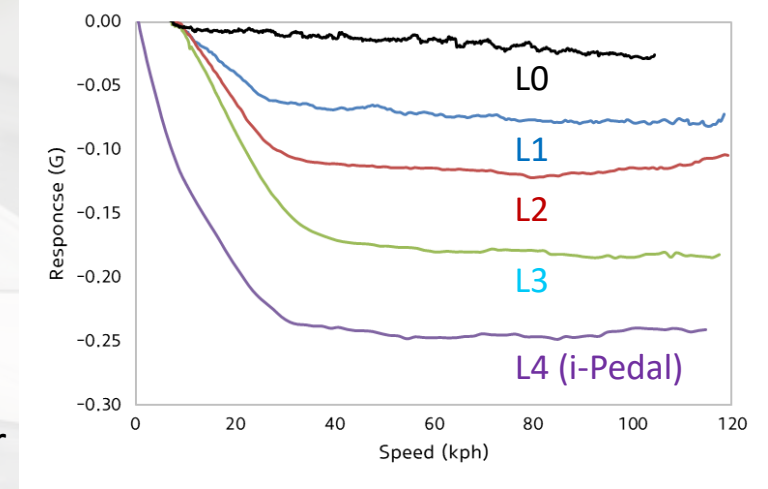
- Drive Mode Concepts and AWD Strategy
 - 4 highly differentiated driving modes ECO, Normal, Sport, and Snow
 - eAWD operation and torque split differentiated by drive mode
 - Maximize coast regen customizability (paddle Shifter) in each mode. Maintain stability in Snow.

Mode	ECO	Normal	Sport	Snow	Custom (MY Mode)
Tuning Concept	Maximum Driving Range	Comfortable & Refined	Nimble & Responsive	Maximum Traction & Stability	Customizable Drive Mode
eAWD Strategy					
Max Power	168kW	239kW	239kW	239kW	(Motor/Steering/AWD customization)
Peak Launch G	0.45g	0.75g	0.75g	0.75g	
Coast Regen	L0-L3, I-Pedal, Auto			L0-L1, Auto	

POWERTRAIN – REGENERATIVE BRAKING

Paddle Shift Coast Regen Strategy

- 4 Levels of customer selectable coast regen profiles
- Regen levels change using the paddle shifters
- i-Pedal is capable of fully stopping the vehicle using only the accelerator pedal.



Smart Regenerative System (SRS) 2.0

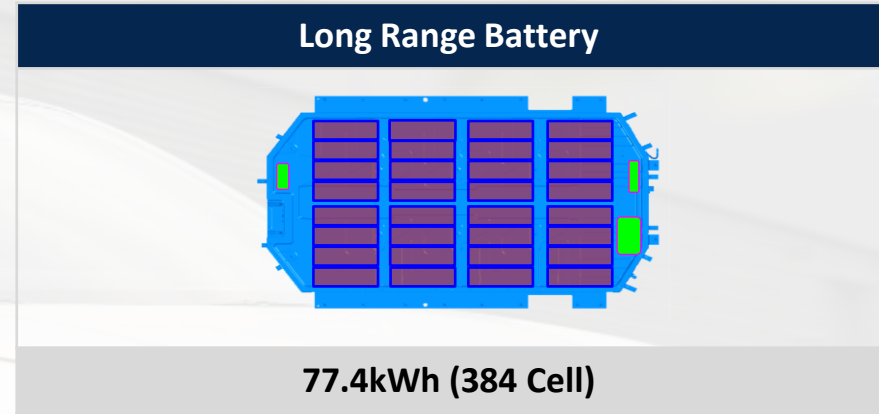
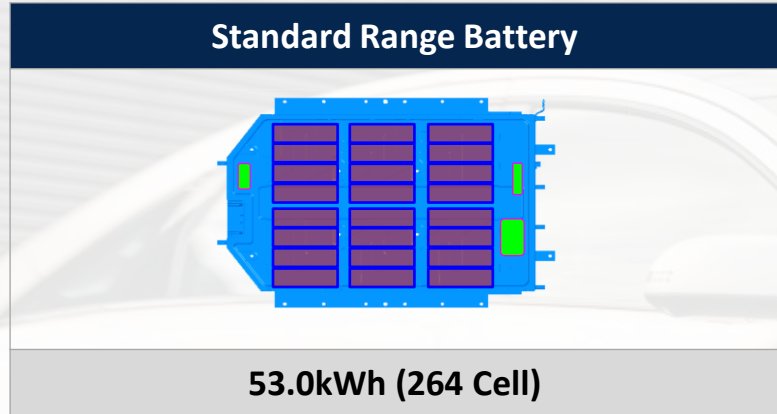
- Summary: Automatically adjusting regenerative coasting level according to radar
- How to activate: Hold right paddle shift switch
- Display:



③ Adjusting size of arrow according to regenerative costing level

	Radar-Based SRS
Description	<p>According to preceding vehicle dist. and relative speed, adjust regen. level</p>
USM	Strong / Moderate / Weak

POWERTRAIN – HIGH VOLTAGE BATTERY



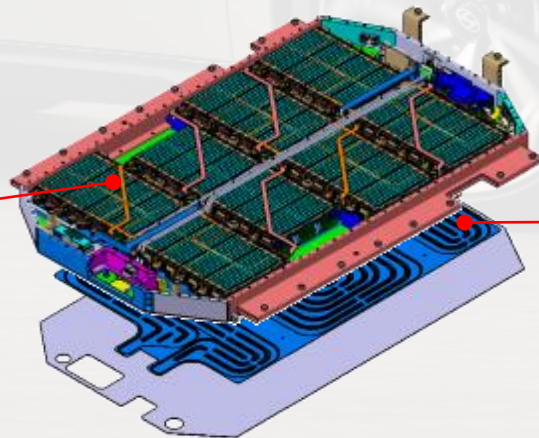
Increase battery output / energy

- Kona EV: Output 170 kW / Energy 64 kWh
- IONIQ 6: Output >250 kW / Energy 77.4 kWh

Reduce system weight / Increase energy density

- Kona EV: Weight 453 kg / Energy density 141.3 Wh/kg
- IONIQ 6: Weight 482 kg / Energy density 151.5 Wh/kg

Battery Module Assy
Energy Storage and Supply For EV
Cell Protection



Coolant Channel
Standard Liquid Battery Heating and Cooling
System

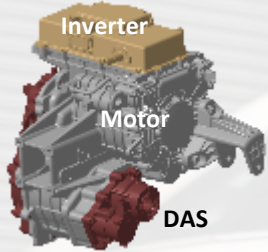
POWERTRAIN – CHARGING PERFORMANCE

- Ultra Fast DC Charging 10-80% in less than 18 minutes
- Up to 65 miles of range in only 5 minutes
- Backwards compatible with legacy US 400V infrastructure using IONIQ 6 standard multi-charge system.

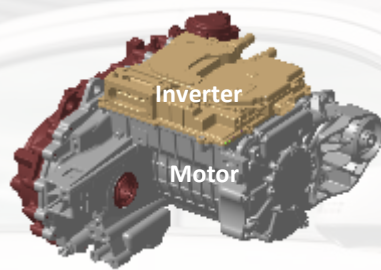
Charging Performance			IONIQ 6 Long Range Target	Tesla Model 3 (Reference)
Rapid Charging (10~80%)	>250 KW DCFC (800V)	Charging time	18 min	30 min (based on Tesla V3-250kW)
		Peak Power	~235 kW	
		AER for 5 minutes of charging	65 mi (est.)	
	150KW DCFC (800V)	Charging time	25 min (est.)	35 min (based on Tesla V2-145kW)
		AER for 5 minutes of charging	46 mi (est.)	
	50KW DCFC (400V)	Charging time	61 min (est.)	-
AC Level 2 Charging (10~100%)	North America 240V (10.9kW)		7hr 10m	-

POWERTRAIN – DRIVE SYSTEM

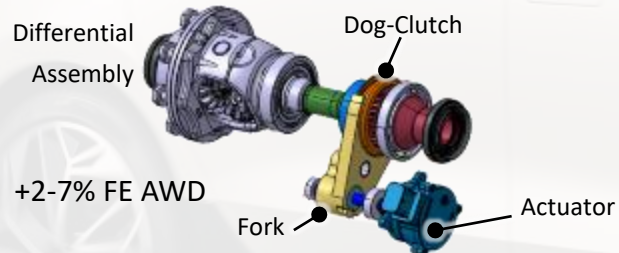
Front Wheel



Rear Wheel

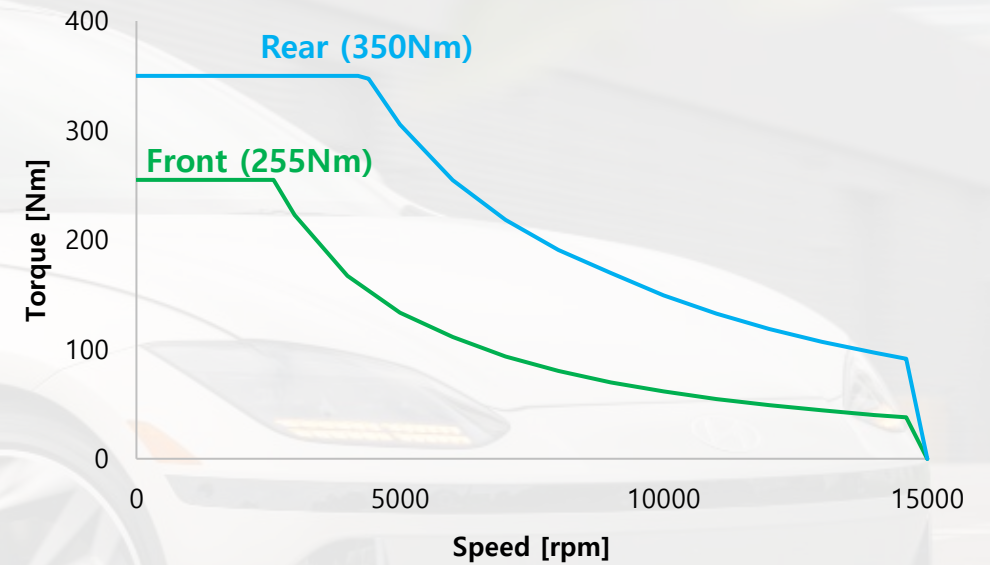


Disconnect Actuator System (DAS)



Performance

T-N Curve of motor for IONIQ 6



Type	Permanent Magnet	
Power	Front wheel	Rear wheel
	74 kW (AWD)	168 kW (RWD) 165 kW (AWD)
Torque	255 Nm	350 Nm
Speed	15,000 RPM	15,000 RPM
Inverter	Silicon	Silicon Carbide

Feature

- Compact integrated drive system
- Development of stator winding technology
 - Increase stator factor 20% using hairpin stator
- Development of high-speed rotor
- Improvement of cooling perf. by oil cooling system
- Improved efficiency through adoption of disconnect actuator system in AWD

POWERTRAIN – INVERTER / MULTI-CHARGER

DC Charging Compatibility on 400V or 800V Chargers in US Market

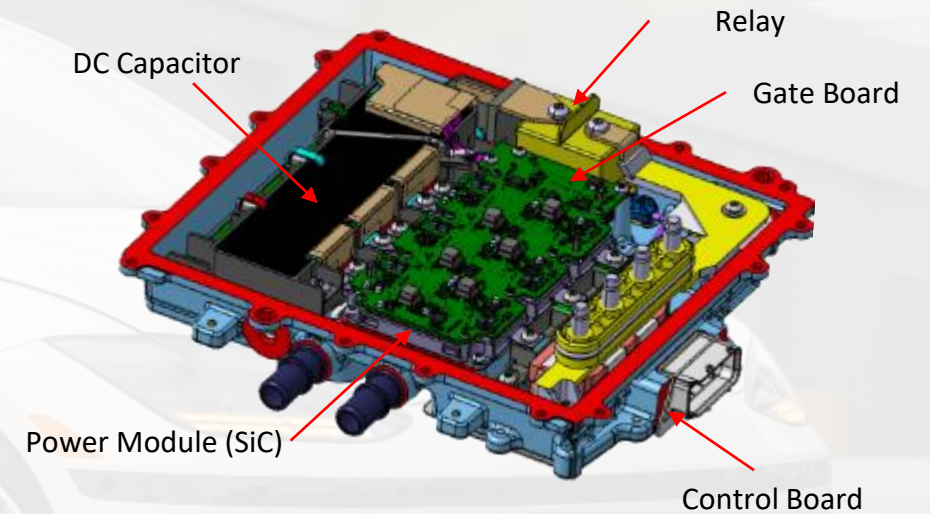
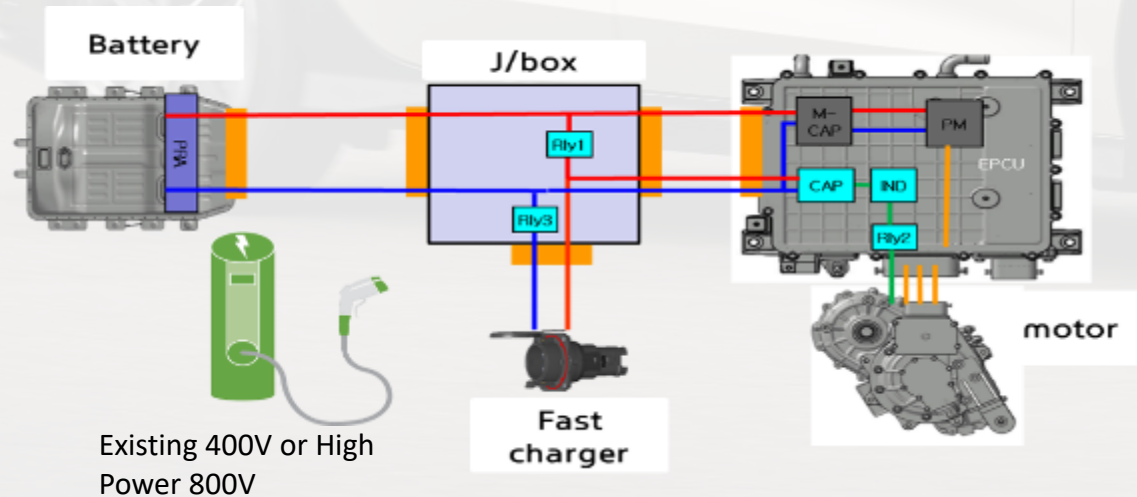
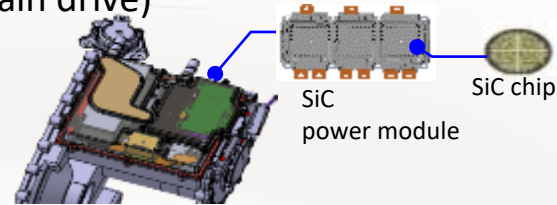
Overview

- Increasing Inverter efficiency and vehicle mileage through the applying of SiC power module (5% over SI)
- Multi fast charging system to respond to 400V/800V fast charging infrastructure (using motor/inverter)

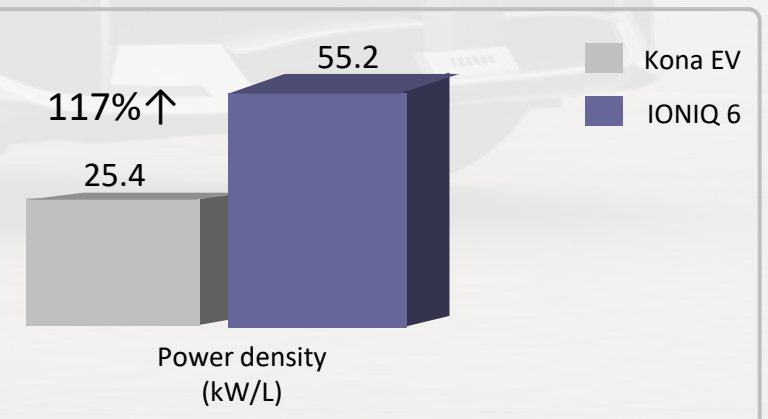
Key technology

SiC Power Module Inverter (main drive)

- Inverter efficiency improvement
- Increase vehicle mileage /PE system cost reduction

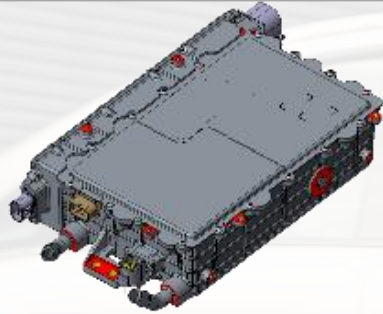


Figure



POWERTRAIN – INTERNAL CHARGING CONTROL UNIT (ICCU)

High Power Onboard Charger for Charging at Home and V2L

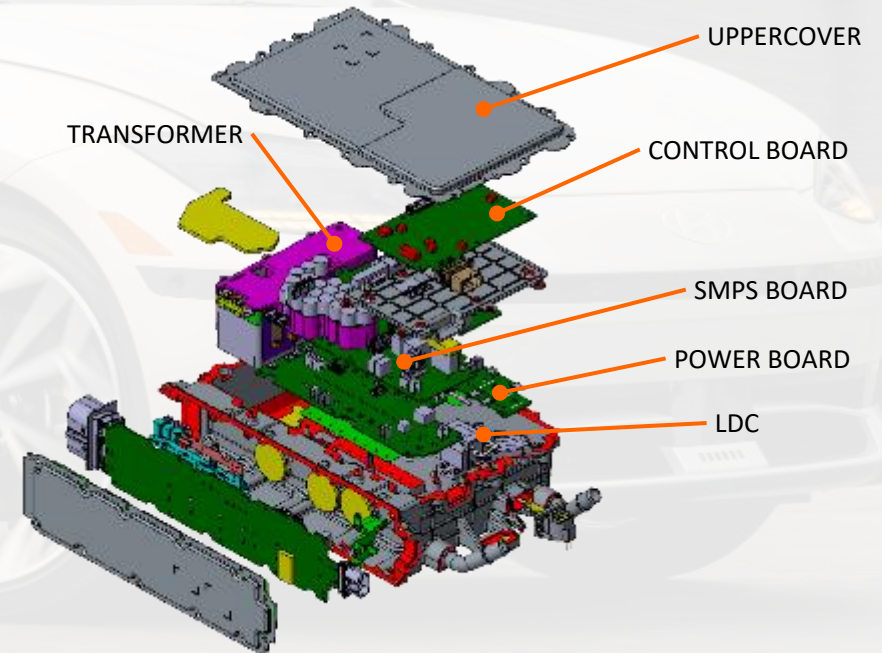


OBC	Power	10.9kW
	EVSE	48A EVSE / 60A Breaker
	Efficiency	95%
LDC	Power	1.8kW
	Efficiency	92%
V2L Power		1.92kW(120V)

Figure

Developed our first OBC / LDC integrated system

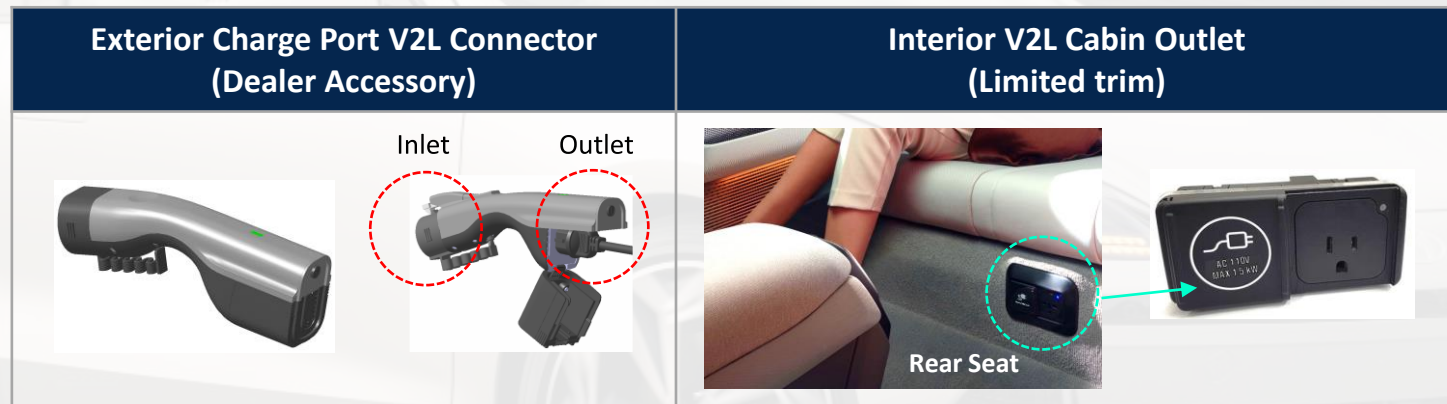
- High voltage Si-Carbide semiconductor applied for 800V battery system
- Reducing charging time by increasing charging output power (7.2kW → 11kW)



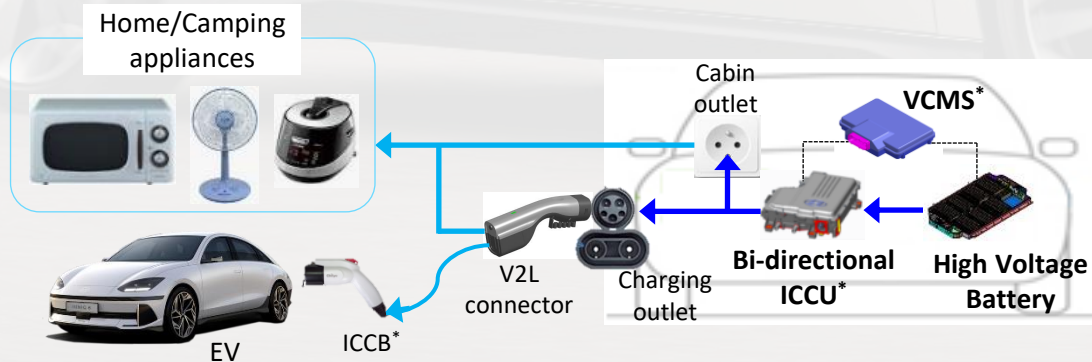
- Bidirectional OBC topology applied for V2L response

POWERTRAIN – VEHICLE-TO-LOAD (V2L)

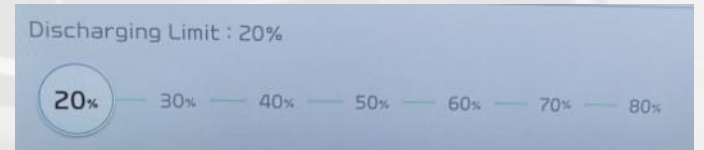
- Provides general electric power (110V) inside and outside the vehicle.
- Supply Power : 1.9kW
- Exterior V2L : Available after connecting the V2L gender connector to the charging outlet
- Cabin V2L : Available in EV Ready or Utility Mode



System configuration



V2L Settings for SOC in Head Unit



- * OBC : On-Board Charger
- * VCMS : Vehicle Charging Management System
- * ICCB : In-Cable Control Box

CONNECTIVITY

The image shows the interior of a modern car, focusing on the dashboard and steering wheel. The dashboard is a large, curved digital display showing various metrics and icons. The steering wheel is black with a silver center. The interior is illuminated with a cool blue and purple light, creating a futuristic atmosphere. The car's interior is sleek and modern, with a focus on connectivity and digital integration.

Vijay Rao, Director, Connected Car
Hyundai Motor North America

CONNECTIVITY



Bluelink for EV Owners

Full EV charge scheduling and control from anywhere



Digital Key 2 Touch

iOS and Samsung compatibility for maximum convenience



In-Car WiFi Hotspot

Hotspot utilizing vehicle 4G-LTE network connectivity for flexible in-car device usage



Over-the-Air Updates

Update mapping and multimedia as well as vehicle functions over-the-air



EV Route Planning

Detailed route mapping including charge station location, type and charger availability along route

Bluelink

Bluelink has become integral to the way our owners' experience their vehicles

Bluelink  has over
1 MILLION Active Users.



TOTAL REMOTE STARTS
189,118,582

 **Over 62 million**
in 2022 alone

Total Points of Interest Searched



2,079,182

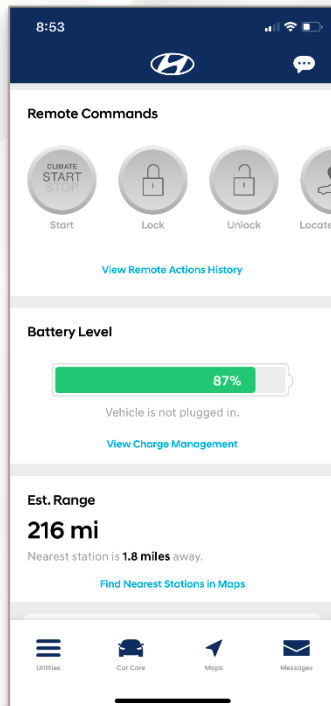


43,338 Automatic Collision Notifications Sent

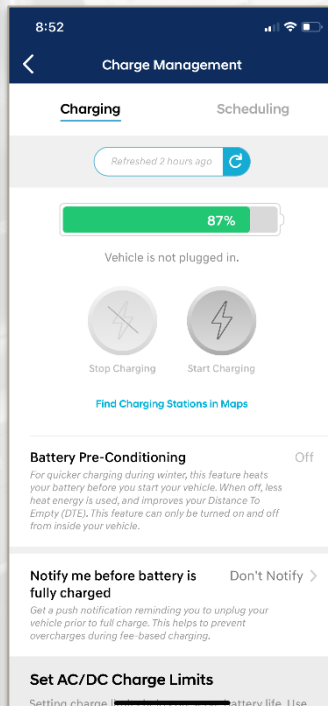
In the event of an accident, no matter where you are, your Hyundai will automatically call trained operators to provide assistance and emergency help.

Bluelink FOR EV OWNERS

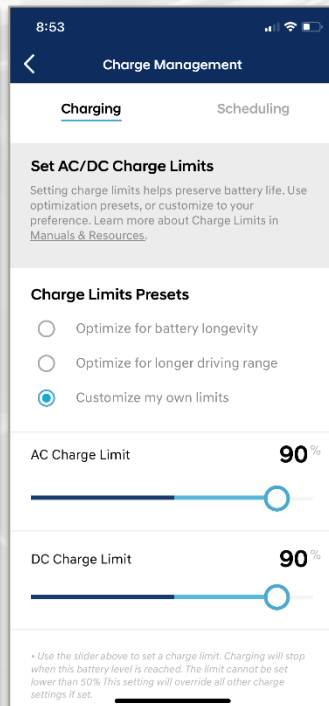
Bluelink gives owners total control of their EV lifestyle



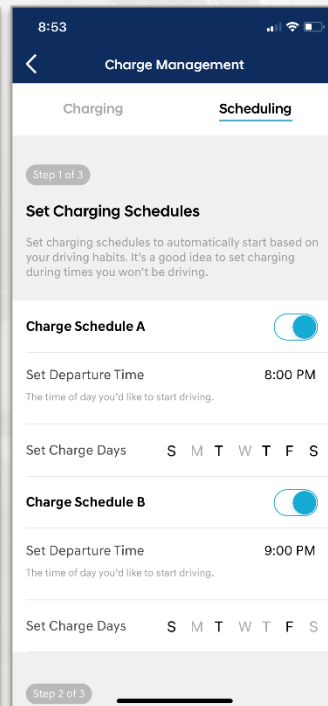
Battery Charge at-a-glance on Home Screen



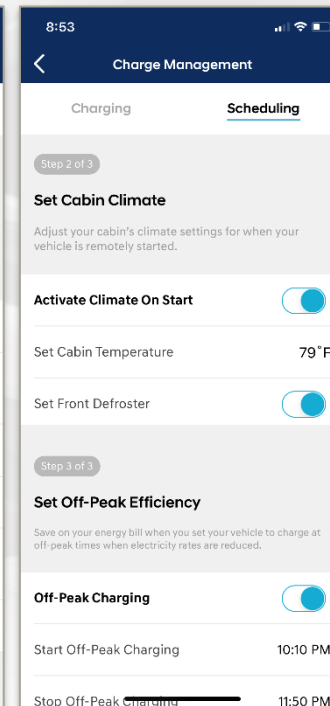
Remote Charging Start and Stop, Battery Pre-Conditioning and Custom Notifications



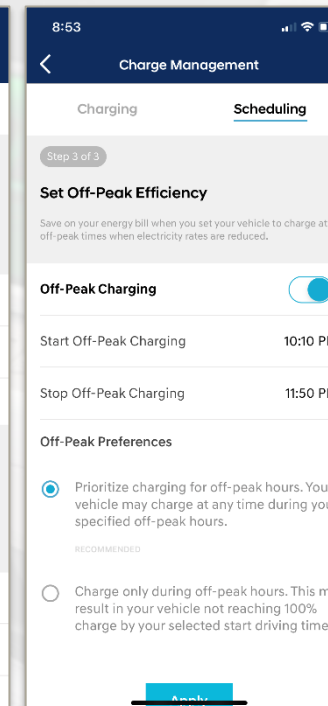
Custom AC and DC Charge Limit Settings



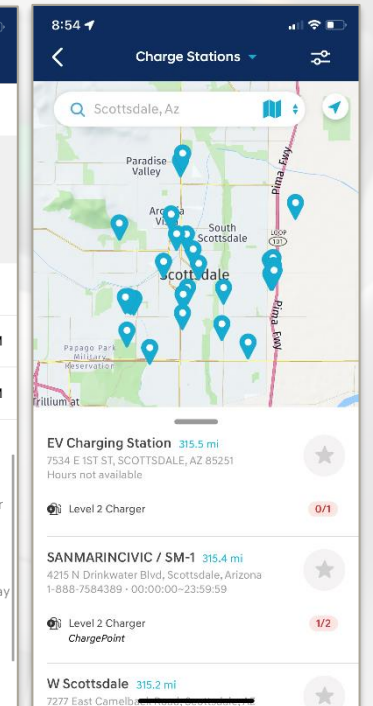
Two Separate Fully Customizable Charge Schedules



Set Cabin Temperature and Defroster Settings for Time of Departure



Optimize Energy Costs with Exclusive or Preferred Off-Peak Charging Times



Find and See Charge Stations Current Availability and Send to Ioniq6 Navigation

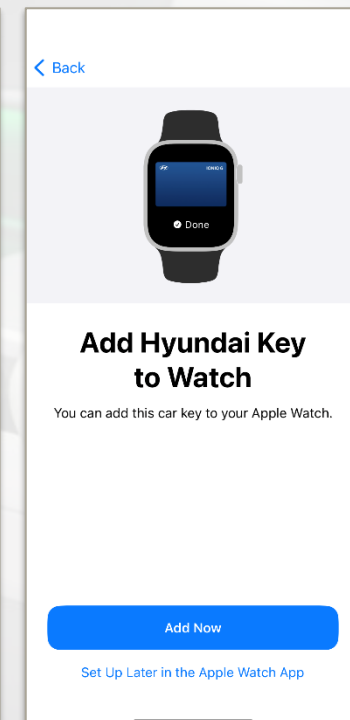
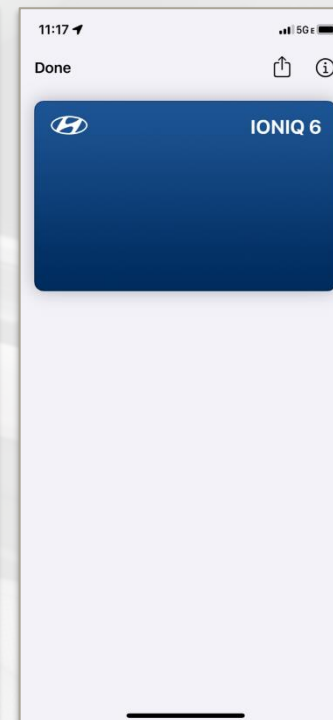
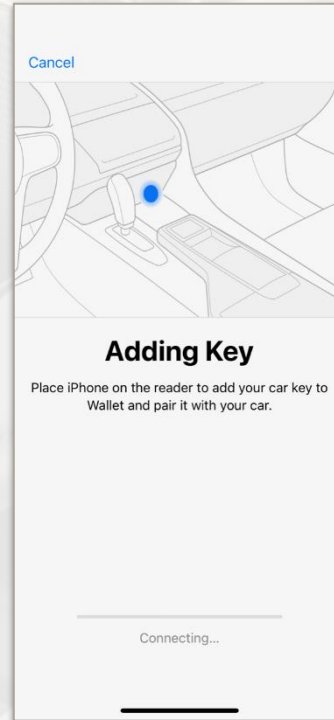
DIGITAL KEY 2

Bluelink enables digital key-fob replacement



Now on iOS and Android

Digital Key 2 Touch is available on the most common smartphones on the market, Apple iPhone and Samsung Android devices with more Android availability planned.



Conveniently Share & Control Access

Unlike a traditional key-fob, Digital Key 2 Touch allows for seamless sharing via text. Control the level of vehicle access and control you grant, and revoke at any time.

IN-CAR Wi-Fi HOTSPOT

Bluelink enables additional services like
WiFi Hotspot



verizon^v



3 Month or 3GB WiFi Trial
(Whichever comes first)

After Trial Customer Can Choose:

- \$20/Month Unlimited Data Plan
...OR
- Add Vehicle to Existing Capped Data Family Plan
(if current Verizon Mobile customer)

VEHICLE OTA SOFTWARE UPDATES

Bluelink powers ECU Over-the-Air Updates

Hyundai First

New Features & Enhancements

Offer new functions and improve upon existing features and functions as soon as updates are available

Software Based Fixes

Update and improve operation of vehicle based on software frameworks over the air

Save Time / Convenience

Wherever you are, get the latest software for your vehicle



EV ROUTE GUIDANCE

Bluelink powers smarter route guidance

Smart routing capability for peace of mind EV road trips...

The screenshot displays a navigation application interface. On the left, there are three route options: 'Fastest' (W15,050, 462 km / 6 h 0 m), 'ECO' (W10,250, 443 km / 6 h 3 m), and 'More routes'. Below these are buttons for 'Add Waypoint' and 'Route Options'. The central map shows a route through South Korea, with various provinces labeled. On the right, an 'Information' panel for a charging station is shown, including the phone number 1-888-758-4389 and a status bar with 1 available charger. The status bar shows: Available (1), In Use (0), Out of Order (0), and Unknown (0). The information panel lists: DC Charger: 1 (Available: 1), Connection Type: DC Combo, Operating Time: 16:00:00~21:00:00, and Additional Information: South side of parking lot. At the bottom of the information panel are buttons for 'Set as Destination', 'Add Waypoint', and 'Save'. A small map on the far right shows the station's location on W Dorris Ave.

- Finds chargers along multiple route options
- Car constantly updates state-of-charge along route and updates as necessary
- Charge station speeds and number of chargers available
- Live usage updates of chargers used at charge station
- Uses data from multiple charge networks

Bluelink BETTER THAN EVER BEFORE

Bluelink Introducing “Bluelink+” Starting with IONIQ 6

From:

3 Years Free

To:

All-Included No Expiration

*Dependent on 4G LTE Network & Underlying Technology

Bluelink	Free Period & Fees	Bluelink+	Free Period & Fees
Connected Care	3-Years New Owners, 3-Months Used Then \$9.90/mo	Basic	All-Included for All Owners 1 st and Subsequent at No Cost
Remote	3-Years New Owners, 3-Months Used Then \$9.90/mo	Advanced	All-Included 1 st Owners, 1-Year Free CPO, 3-Months Free Used Then \$12.99/mo
Guidance	3-Years New Owners, 3-Months Used Then \$9.90/mo		

A best-in-industry offering...

BEST IN INDUSTRY CONNECTIVITY

Bluelink+ vs. Competition

Comparison of free periods offered at point of new car purchase.

	Chevrolet	Ford	Toyota	Honda	Hyundai	Nissan	Kia	Subaru	Volkswagen	Tesla
SAFETY/SECURITY										
Auto Collision Assistance	1 Month	N/A	10 Years	1 Year	Complimentary	6 Months	5 Years	3 Years	No Trial	N/A
SOS Assistance	1 Month	N/A	10 Years	1 Year	Complimentary	6 Months	1 Year	3 Years	No Trial	N/A
GPS Roadside Assistance	1 Month	N/A	10 Years	Complimentary	Complimentary	6 Months	1 Year	3 Years	No Trial	N/A
MAINTENANCE										
Remote Diagnostics	10 Years	Complimentary	10 Years	Complimentary	Complimentary	3 Years	1 Year	3 Years	5 Years	8 Years
Maintenance Reminders	10 Years	Complimentary	10 Years	Complimentary	Complimentary	3 Years	5 Years	3 Years	5 Years	8 Years
OTA Software Updates	10 Years	Complimentary	10 Years	Complimentary	Complimentary	3 Years	1 Year	1 Year	5 Years	Wi-Fi
CONVENIENCE / REMOTE										
Remote Access	1 Month	Complimentary	3 Year	3 Months	Complimentary	3 Years	1 Year	1 Year	5 Years	8 Years
Remote Start / Climate	1 Month	Complimentary	3 Year	3 Months	Complimentary	3 Years	1 Year	1 Year	5 Years	8 Years
Car Finder / Tracking	1 Month	Complimentary	3 Year	3 Months	Complimentary	6 Months	1 Year	1 Year	5 Years	8 Years
Stolen Vehicle Tracking	1 Month	N/A	10 Years	3 Months	Complimentary	6 Months	1 Year	1 Year	No Trial	N/A
Remote Charging Control	1 Month	Complimentary	3 Year	N/A	Complimentary	6 Months	5 Years	1 Year	5 Years	8 Years
Parental Alerts (Speed/Loc/Etc.)	1 Month	Complimentary	3 Year	3 Months	Complimentary	6 Months	1 Year	1 Year	5 Years	8 Years
MULTIMEDIA/NAVIGATION										
Connected POI	1 Month	3 Years	1 Year	3 Months	Complimentary	5 Years	1 Year	1 Year	No Trial	8 Years
Send Destination to Car	1 Month	3 Years	1 Year	Complimentary	Complimentary	5 Years	1 Year	1 Year	5 Years	8 Years
OTA Map Updates	1 Month	Wi Fi	1 Year	Wi-Fi	3 Years	Wi-Fi	1 Year	Wi-Fi	No Trial	Wi-Fi
Sports/Stocks/Weather	1 Month	3 Years	N/A	N/A	Complimentary	5 Years	1 Year	1 Year	No Trial	N/A
OTHER										
UBI	1 Month	1 Year	N/A	3 Months	Complimentary	N/A	N/A	N/A	5 Years	8 Years
Smart Voice Recognition/Assistant	1 Month	3 Years	1 Year	Complimentary	Complimentary	5 Years	1 Year	1 Year	No Trial	8 Years

Free Access Period Key:

Hyundai

Complimentary

5 Years +

1 Year +

1 Year or Less

No Free Trial


Not Available

Wi-Fi

Bluelink+ offers the most features for the longest free period in the industry. Including:

- Safety
- Convenience
- Car Care
- App Access
- Charging Start/Stop
- Charge Scheduling
- Battery Pre-Conditioning
- Digital Key
- Parental Controls
- GPS Roadside Assist
- Stolen Vehicle Recovery
- Smartwatch Control
- Vehicle OTA Updates
- And more..

* Information based on publicly available manufacturer connected services web pages as of January 2023.
* Complimentary services dependent on 4G LTE network and related technology.










A close-up photograph of a car door handle, likely from a 2023 Hyundai Ioniq 6. The handle is black and has a glowing purple light strip integrated into its design. The background is a dark, textured surface, possibly the car's body panel, with a purple light gradient.

2023 HYUNDAI IONIQ 6

Michael Evanoff, Senior Manager, Product Planning
Hyundai Motor North America

SMARTSENSE SAFETY

Hyundai SmartSense

<p>Forward Collision-Avoidance Assist</p> 	<p>Lane Keeping Assist</p> 	<p>Blind-Spot Collision-Avoidance Assist</p> 	<p>Rear Cross-Traffic Collision-Avoidance Assist</p> 	
<p>Safety Exit Warning</p> 	<p>Smart Cruise Control (Idle Stop and Go included)</p> 	<p>Navigation-based Smart Cruise Control</p> 	<p>Highway Driving Assist 2</p> 	<p>Lane Following Assist</p> 

Parking Assist

<p>Surround View Monitor</p> 	<p>Rear Parking Collision-Avoidance Assist</p> 	<p>Forward/Blind-Spot Parking Collision-Avoidance Assist</p> 	<p>Side Parking Distance Warning</p> 	<p>Remote Smart Parking Assist 2</p> 
---	--	---	---	---

FORWARD COLLISION AVOIDANCE ASSIST

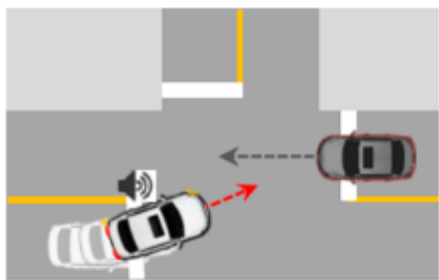
FCA includes a suite of high-tech preventive safety systems that consider the safety the vehicle, oncoming vehicles, pedestrians and cyclists

New hardware includes:

- Front view camera
- Front radar / front corner radar / rear corner radar

Comprehensive monitoring and warning of potential collisions and assists in avoiding collisions - vehicle systems will apply the brakes, if warranted

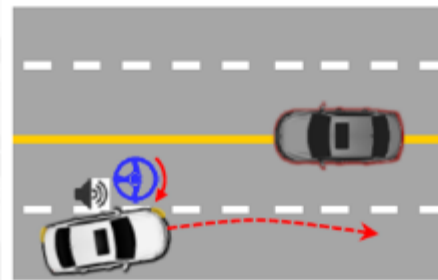
Junction Turning



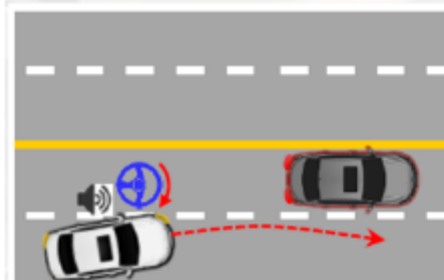
Junction Crossing



Lane-Change Oncoming



Lane-Change Side

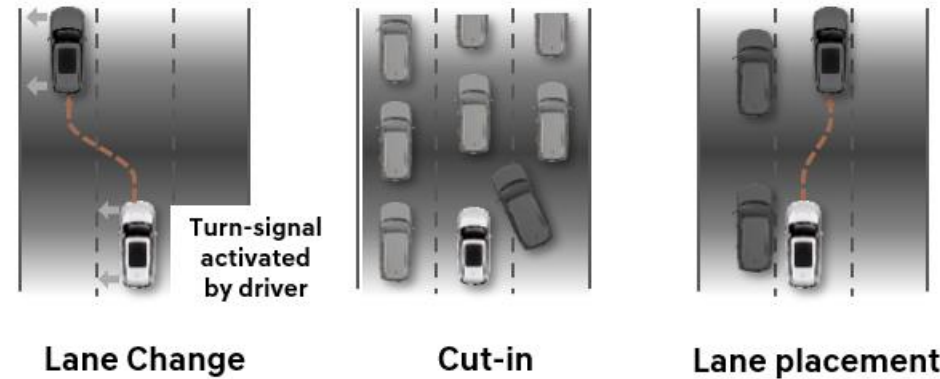


Evasive Steering Assist



HIGHWAY DRIVING ASSIST 2

Highway Driving Assist 2 and Smart Cruise Control w/ Machine Learning



- Keeps a set distance from the preceding vehicle and centers vehicle in the lane

HDA 2 New Features and Enhancements

- Lane change assistance (*This assisted lane change function occurs when the driver operates the turn signal while holding the steering wheel and driving over 60 km/h*)
- Responds to vehicles that cut-in while driving at low speeds
- Adjusts position in current lane when a vehicle in the adjacent lane drives too close

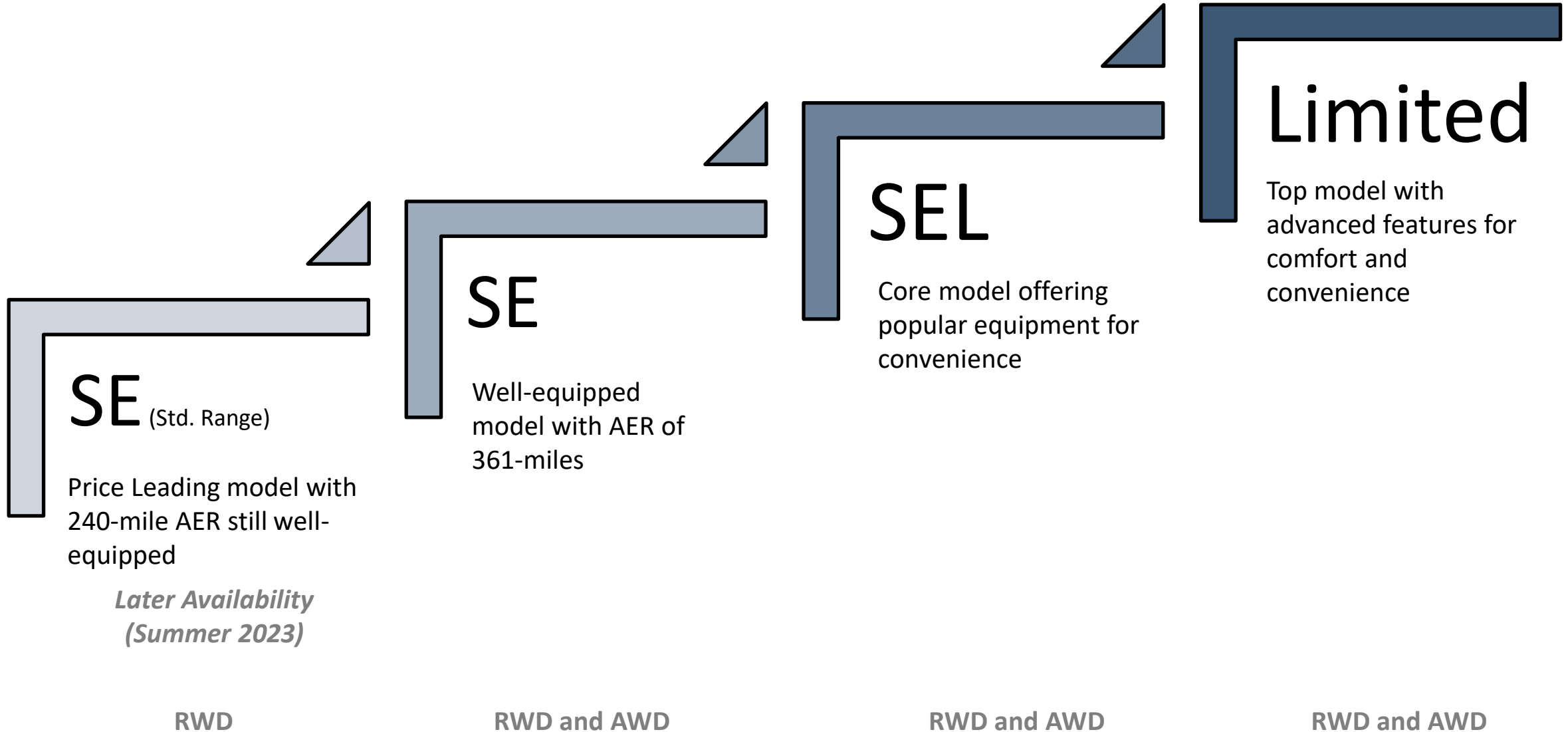
Smart Cruise Control (SCC) with Machine Learning (*Machine Learning function applied with HDA II only*)

- Tailors the SCC to mimic the driver's unique tendencies for acceleration and spacing with the vehicle ahead

TRIM AND COLOR LINEUP



TRIM LINE UP



SE HIGHLIGHTS

SE

EV Ultra Fast Charger (800V)

Battery pre-heater, charging prep

Heat Pump for improved cabin heating efficiency

Power trunk and power flush door handles

Projector LED headlights

18" alloy wheels

12.3" Cluster and Navigation Displays

Apple CarPlay and Android Auto

Bluelink Connected Car

Power driver's seat

USB-C charge ports

Dual automatic temperature control

Parking Distance Warning – Forward / Reverse



SEL HIGHLIGHTS

SEL *(includes SE content):*

20" Alloy wheels

H-Tex™ leatherette trimmed seats

Dual color ambient lighting

Auto-dimming rearview mirror w/ HomeLink

Auto up/down front windows

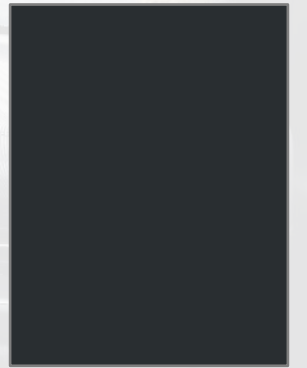
Digital Key 2 (2.0 Touch)

Wireless phone charger

Highway Driving Assist 2

Forward Collision Assistance with enhanced features

Blind-Spot Collision-Avoidance Assist (replaces warning)



LIMITED HIGHLIGHTS

Limited *(includes SEL content):*

Power sunroof

Remote Smart Parking Assist 2

Surround View Monitor

Blind-Spot View Monitor

Bose Premium Audio w/ 8-speakers

Power passenger seat

Integrated Memory System (driver seat/mirrors)

Heated and ventilated front seats

Heated steering wheel

Vehicle-to-Load (V2L) 2nd row power outlet

Parking Collision Assistance Assist (F/R/S)

EV Active Sound Design (e-ASD)



EXTERIOR COLORS



Serenity White
Pearl



Curated Silver
Metallic



Gravity Gold
Matte



Transmission Blue
Pearl



Ultimate Red
Metallic



Digital Green
Pearl



Onyx Black
Pearl

INTERIOR COLORS



Black Cloth



Black H-Tex™



Gray H-Tex™



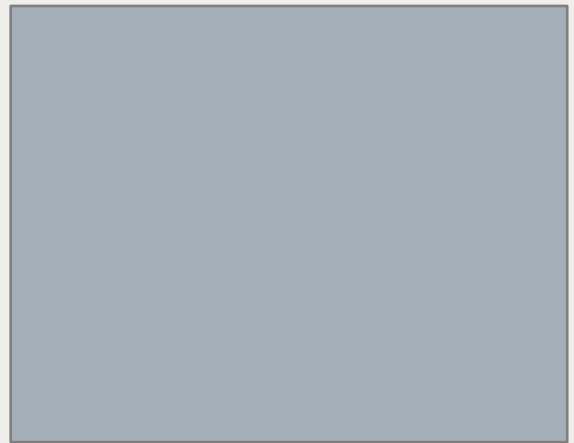
IONIQ 6 PRICING

Drive Type	Trim	MSRP*	AER (miles)	MPGe Combined
RWD Single Motor	SE Standard Range	\$41,600	240	135
	SE	\$45,500	361	140
	SEL	\$47,700	305	117
	Limited	\$52,600	305	117
AWD Dual Motor	SE	\$49,000	316	121
	SEL	\$51,200	270	103
	Limited	\$56,100	270	103

* Does not include delivery charges of \$1,115

IONIQ 6

- Single-curved, streamlined aerodynamic profile creating Hyundai's lowest drag coefficient of 0.22
- Ultrafast 800-volt multi-charging (10 to 80 percent in 18 minutes)
- Comfort features and customizable lighting offers personalized interior space
- Standard Hyundai Smartsense Safety Features



Our Next Breakthrough IONIQ



WELCOME

- 9:30pm **Depart Hotel (speed cameras)**
- 12:00pm **Lunch at “Wander Cave Creek”**
- 6:15pm **Shuttle to Dinner**
- 6:30pm **Dinner at “The Henry”**



WELCOME

- 9:30pm **Depart hotel**
- 12:00pm **Lunch at “Wander Cave Creek”**
- 6:15pm **Shuttle to Dinner**
- 6:30pm **Dinner at “FNB”**




WELCOME

- 9:30pm **Depart Mountain Shadows**
- 12:00pm **Lunch at “Wander Cave Creek”**
- 6:30pm **Dinner at Mountain Shadows**



EMBARGO

- **Embargo Date/Time:** 12:01 AM Eastern Time, Monday April 3
 - **URL:** <https://www.hyundainews.com/en-us/ioniq-6-ride-drive-2023>
 - **Username:** IONIQ6RideandDrive
 - **Password:** IONIQ6r&d2023
- 
- A white Hyundai Ioniq 6 electric sedan is shown in a studio setting, viewed from a front-quarter perspective. The car is sleek and aerodynamic, with distinctive headlights and a low profile. The background is a light, neutral color, and the car is positioned on a dark surface.

SOCIAL MEDIA INSTAGRAM CHALLENGE

Best Photo Contest Rules:

1. Must use [#PoweredbyIONIQ](#) or [#IONIQ 6](#) hashtag
2. Tag [@hyundaiusa](#) in your post
3. All photos must be posted to your public Instagram feed by [5 p.m. ET TODAY](#)
4. Winners announced at dinner tonight

[#ItsYourJourney](#)

Have Fun & Enjoy the Drive!

